

ADVERTISING COVERS IN THE CONFEDERACY

Advertising covers offer a fascinating and colorful glimpse into the life and times of antebellum society. Osbnaburgs, guano and surreys, products that have long passed from our vocabulary, were prominently advertised 150 years ago. All types of businesses and professionals such as attorneys, colleges, grocers and hotels used envelopes to promote their products and services. The vast majority of AD envelopes were produced in the North, once ties were severed with the South, few printing firms remained to produce them which accounts for their scarcity later in the war.

There are 5 types of AD envelopes:



Advertising cover census by state and type

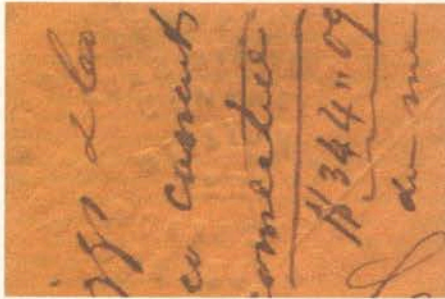
	AL	AR	FL	GA	LA	MS	NC	SC	TN	TX	VA	WV	KY & Other	total
All-Over	109	1		57	25	21	39	52	33	12	294		18	661
Cameo	101	1	2	193	5	12	31	76	18	13	286	1	11	750
Imprint	86	3	4	149	70	47	101	143	51	43	293	2	13	1005
Embossed	28	1		32	36	2	28	76	23	11	72		6	315
Handstamp	1			2	19	10	4	15	4	1	7		12	75
Total	325	6	6	433	155	92	203	362	129	80	952	3	60	2806

Above is the census of known Confederate AD covers. Over 1000 businesses are represented many of which have only one known example.

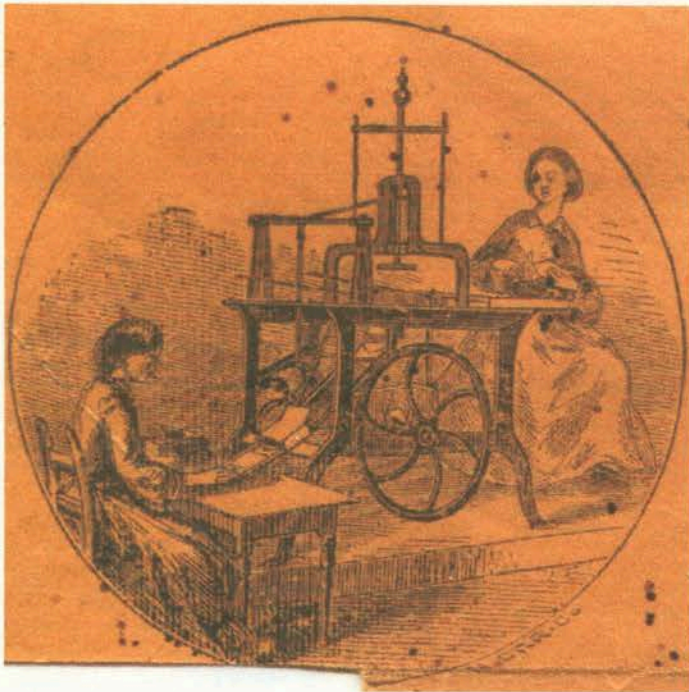
This exhibit is arranged by state and town of merchant origin, north to south, east to west. Every state of the Confederacy is represented here as well as all CSA stamps except #3 and #10. Rare or significant covers are highlighted by a red border. Cover specifics are noted as follows:

- "ABC Manufacturing" company name
- (Anywhere, VA) postmark, only if different than the merchant town of origin
- (xx)(IS)(61)(3) number of known examples in the census
- year of use (some are estimated)
- period of use, if other than Confederate, ie. (IS) for Ind. State, (CSA) for Confederate State use of USA stamps
- stamp catalog # or handstamp rate

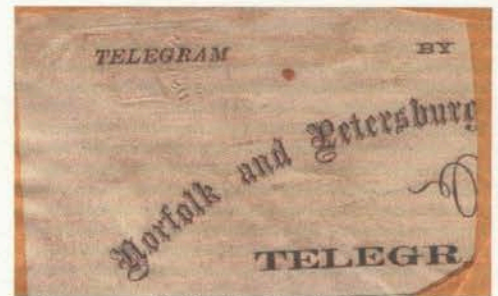
VA Norfolk
Philadelphia



"Kader Biggs & Co."
(1)(62)(4)

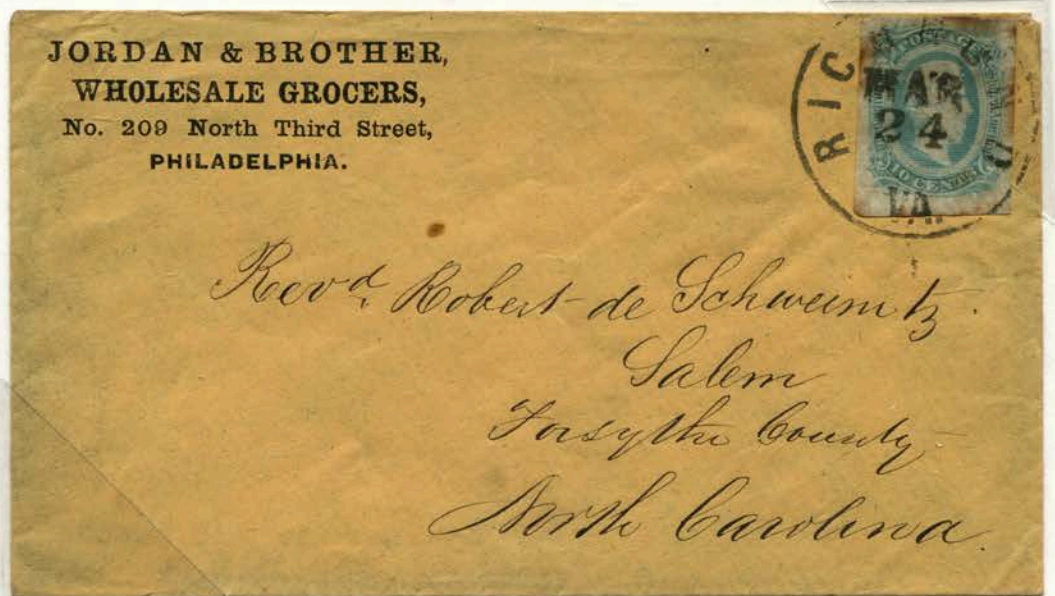


The effects of paper shortages are exhibited here at a rather early stage. This adversity was made from a wrapper that originally held a bulk shipment of envelopes. Inside, an imprint of two ladies operating an envelope folding machine.



Remnant of shipping label also remains.

"Jordan & Brother,
Philadelphia, PA"
(Richmond, VA)
(11)(64)(1)

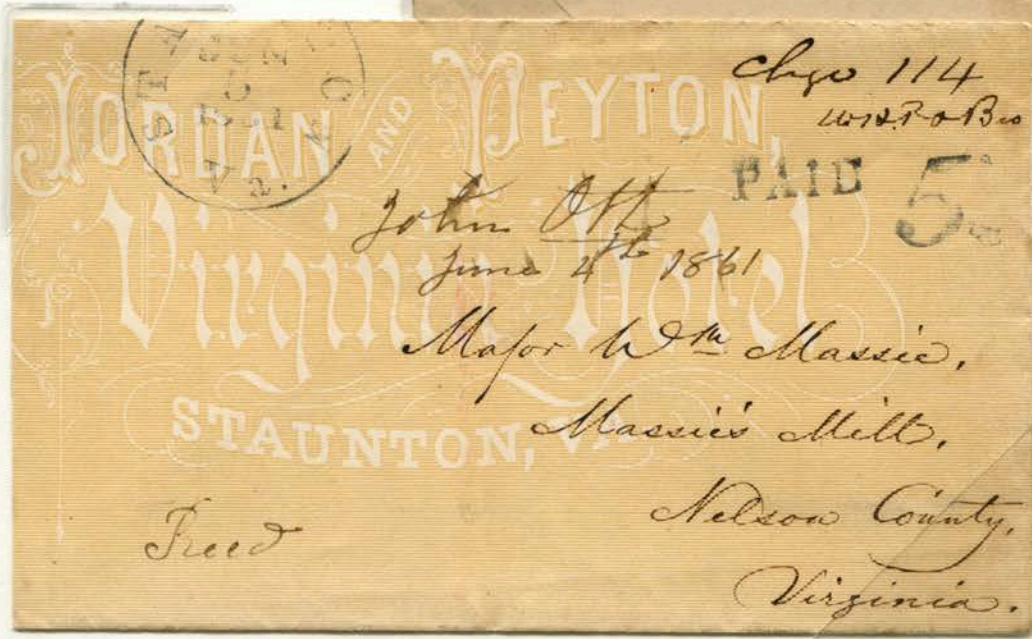


Captured Union AD cover

VA Balcony Falls
Staunton

"James River Cement
Works"
(PAID 5)(61)(4)

This cement works in Rockbridge
Co., was established in 1848 and
remained open till the
early 20th C.



"Jordan and Peyton,
Virginia Hotel"
(PAID 5)(61)(1)

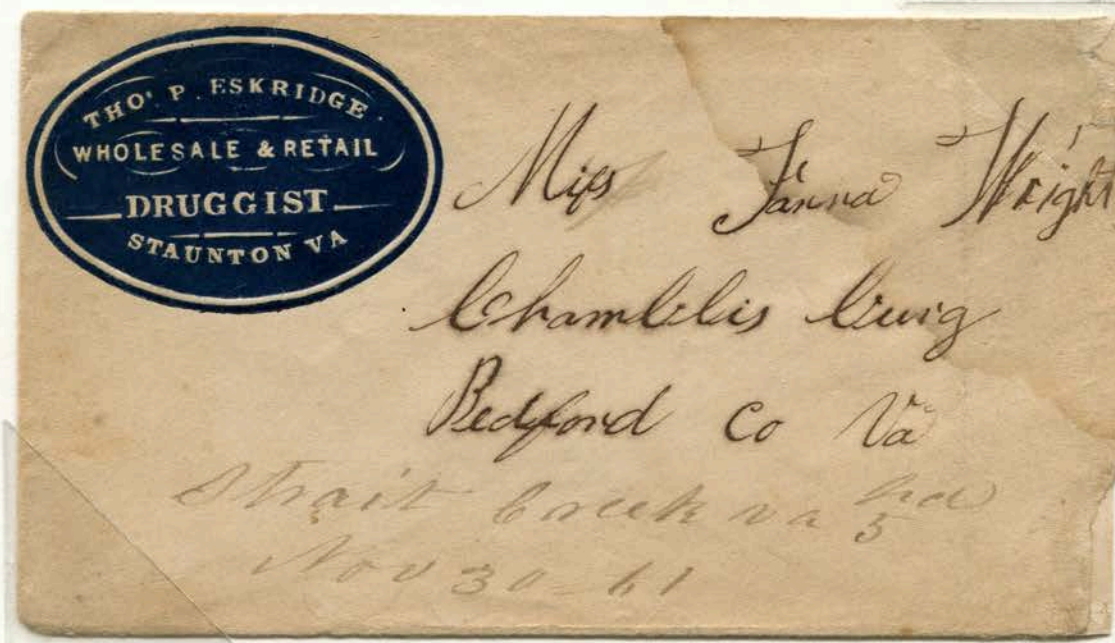


Virginia Hotel 19th century

"Tho' P. Eskridge"
(Strait Creek, VA)
(Pd 5)(61)(1)



engraver's embossing on back flap



VA Charlottesville
Farmville
Danville

"S. R. Sullivan"
(12)(63)(5)

Carriage AD covers are some of the most beautifully illustrated designs of the period. There are 25 known covers from 14 different firms.

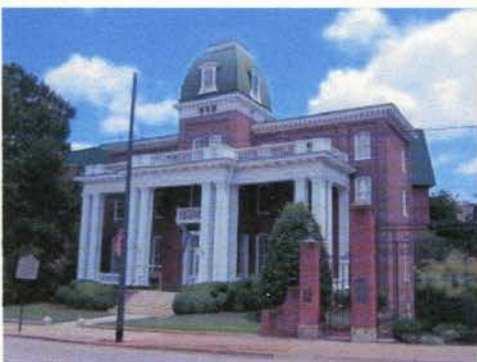


"Farmville Female College"
(Rice's Depot, VA)
(11)(64)(7, Type a)

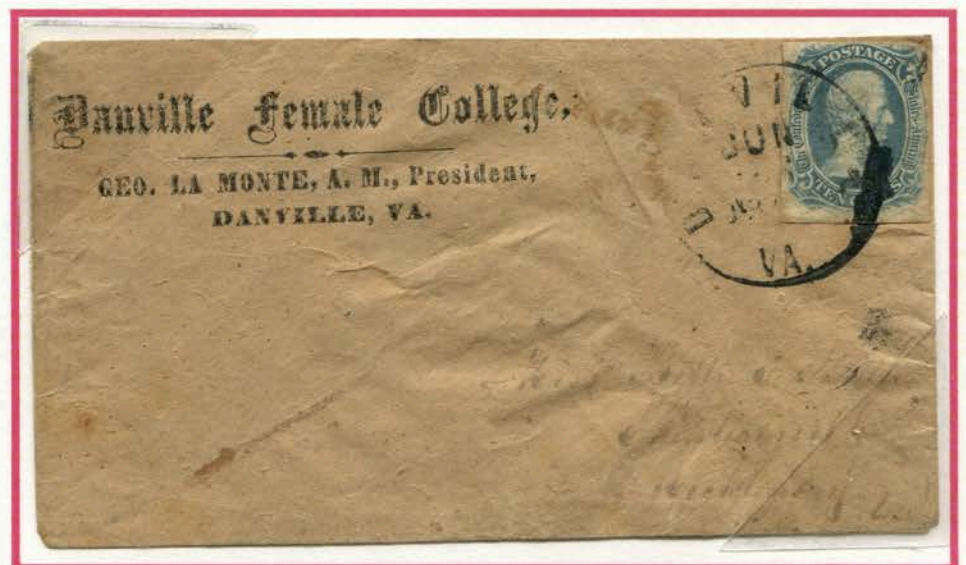
Farmville Female Seminary was founded in 1839. In 1860 the school was incorporated as Farmville Female College, in 1949 the name was changed to Longwood College. The school still exists, changing its name again to Longwood University in 2002.

Some people consider "College" covers as a separate collecting area, I consider them a sub-category of advertising covers.

"Danville Female College"
(9)(63)(2, Type a)



Danville Female College main hall built 1883. The school still exists and is now Stratford College, Danville.



One of 6 known AD covers with CSA #9

VA Salem
Greenwood Depot



“Roanoke College”
(Glade Springs Depot, VA)
(4)(62)(1, Type c)
(underneath stamps)



Roanoke College 19th Century



“Roanoke College
Ciceronian Literary Society”
(Petersburg, VA)
(7)(63)(8, Type b)

This still operating College, was
founded in Staunton 1842, moved to
Salem in 1847 and remained open
throughout the Civil War.

“Brookland School”
(6)(62)(1, Type b)

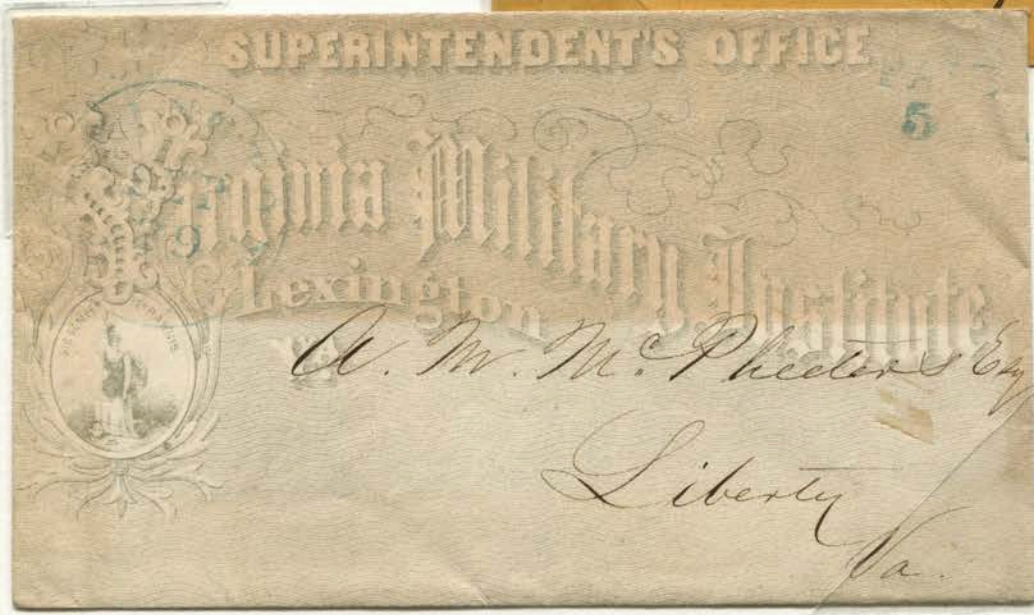
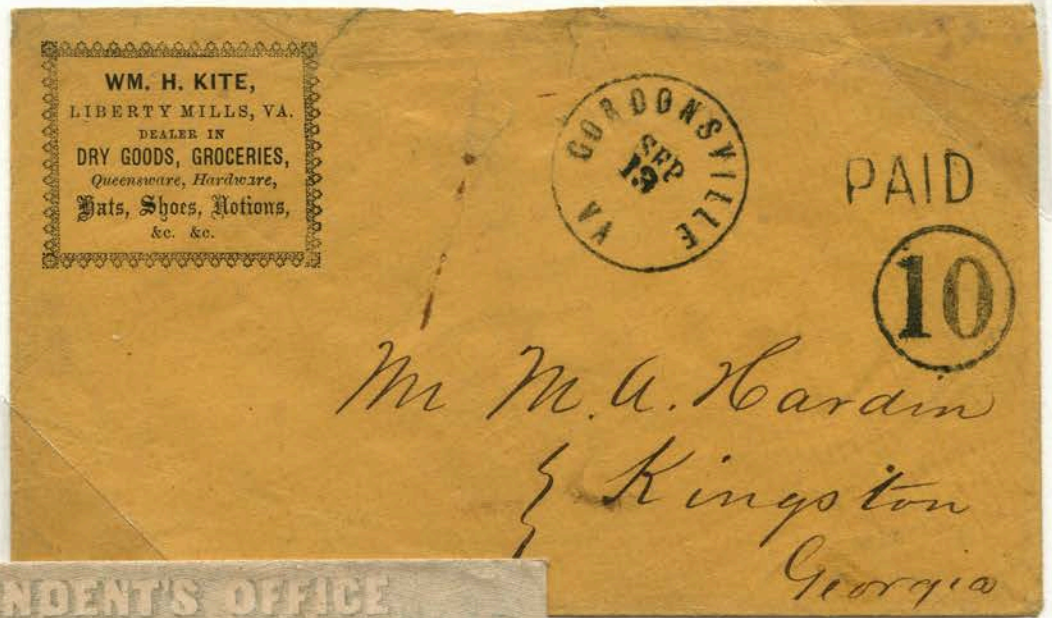
This small School operated out of a
Greek Revival-style 2 story house
from 1856-1870.



VA Liberty Mills
Lexington

"Wm. H. Kite"
(Gordonsville, VA)
(PAID 10)(61)(1)

Liberty Mills, Orange Co.
(Payne's Farm) was the site of an
engagement between Lee and
Meade Nov. 1863.



"Virginia Military Institute"
(PAID 5)(61)(8, Type a)

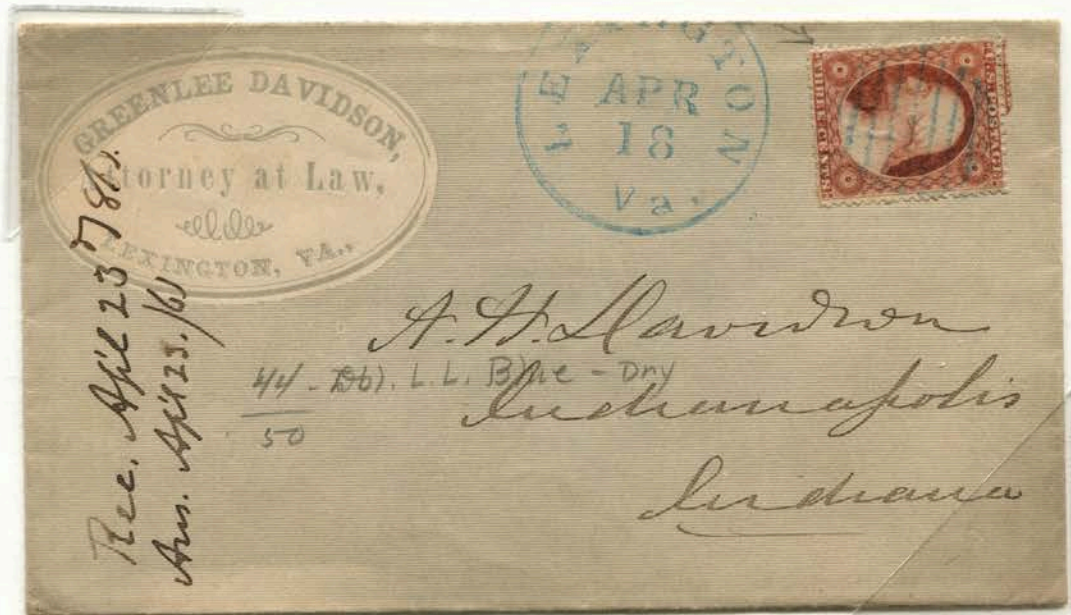


Virginia Military Institute, founded in
1839, burned and closed for a short period
during the Civil War, remains
open to this day.

"Greenlee Davidson"
(26)(IS)(61)(21)



Captain Greenlee Davidson,
Killed at Chancellorsville.



VA Lynchburg
Wytheville

“Virginia & Tennessee
Rail Road”
(11)(64)(1, cameo)



The Roanoke 1854



“W. H. Hall”
(12)(64)(1)



“Wytheville Female College”
(Salem, VA)
(Paid 5)(61)(9)



This short lived College opened in 1855, was closed for most of the war, closing for good in 1870.



VA Petersburg



"Britton & Todd"
(6)(62)(1)
(cameo on back flap)



Mr. Chas. M. Phillips
Boydton
Micklenburg
Co. Va

"Britton, Todd & Harrison"
(7)(62)(1)



(notice the cameo error in spelling of Harrison)



Miss Wm. McAdams
Raleigh N.C.

"Britton, Todd & Co"
(65x1)(61)(7)

This was the firm's name during the war. The top two covers were pre-war leftover envelopes that were pushed into service due to paper shortages.

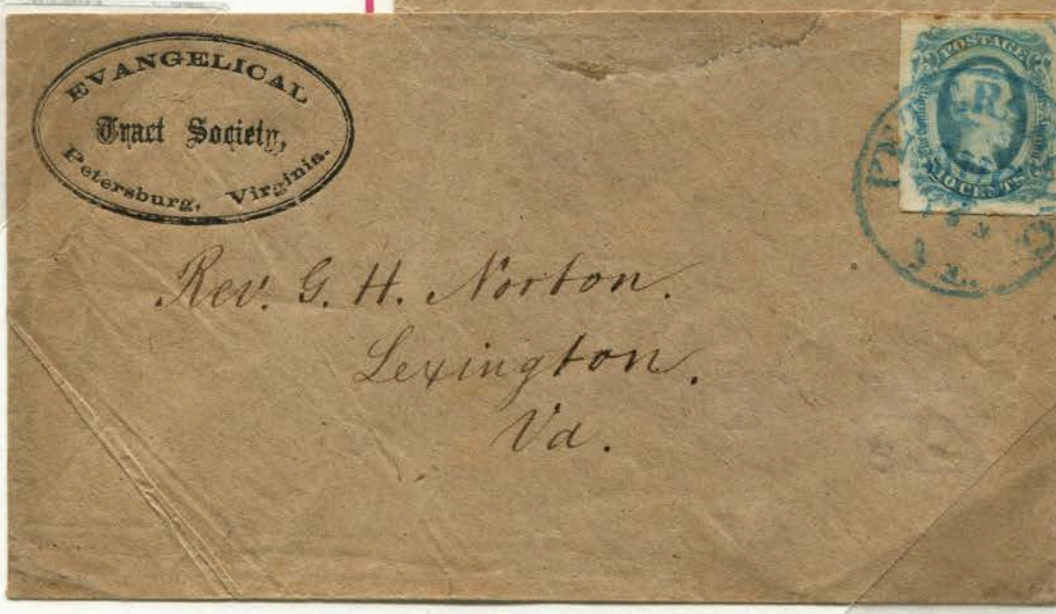
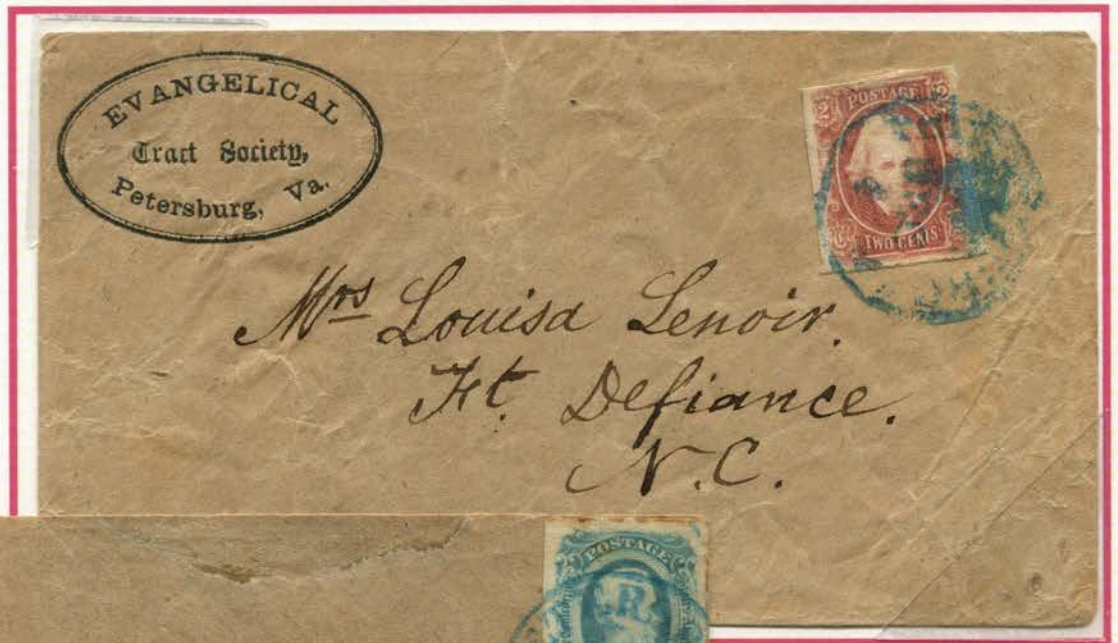


Mr. Nicholas P. ...
Jackson
N.C.

VA Petersburg

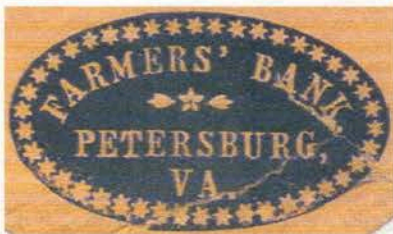
“Evangelical Tract Society”
(8)(63)(2, Type I)

The CSA #8 stamp is the second rarest on an AD cover, with 7 known.



“Evangelical Tract Society”
(12)(63)(18, Type II)

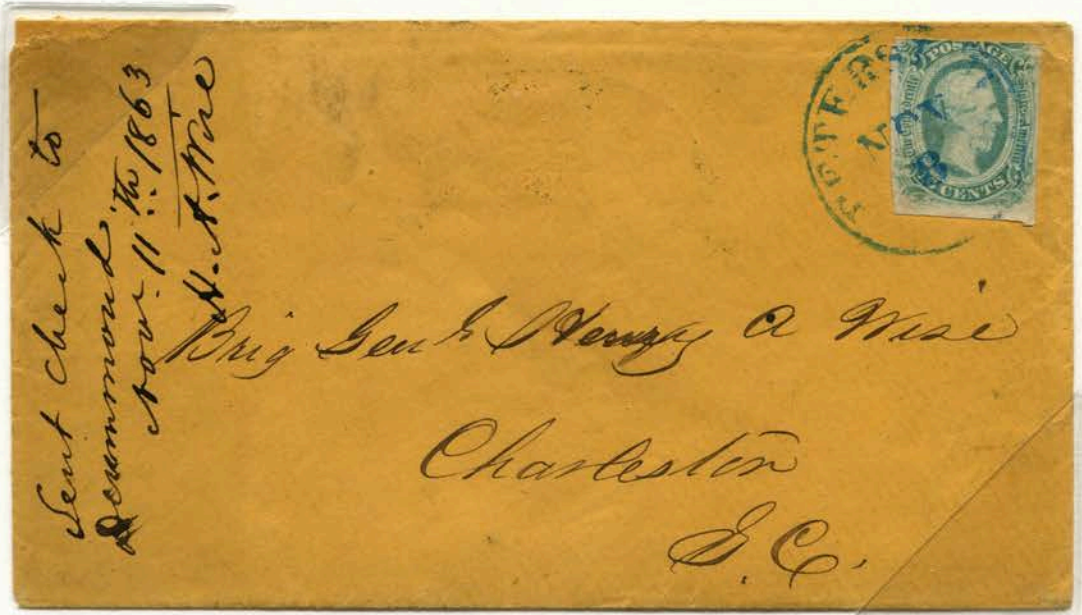
All Evangelical Tract Society AD covers were produced in the South during the war.



(cameo on the back flap)



Brig. Gen'l Henry A. Wise



“Farmers’ Bank” (12)(63)(2)

Rare General’s signature on an AD cover. Cover was mailed to Brig. Gen'l Henry A. Wise, with his docketing.

VA Petersburg



"Peebles, Plummer & Co."
(1)(62)(15)

*Dr A Plummer
Nutt Bush P O
N C*



*AS Collier - Va
July 31/62*

*Mrs Lucy F. Gibson
Reed C. J. Gibson.*

*Petersburg
Virginia*

"Jno R. Patterson & Co."
(H S College, VA)
(6&4)(62)(8)

An uncommon mixed franking with
"College" postmark.



Hampden-Sydney College ca. 1845

"Jno R. Patterson & Co."
(12)(65)(8)

An unusually late in the war use
of a Northern produced AD cover.
There are only 6 confirmed AD
covers posted in 1865.



*From the store at Petersburg
Jan 2 July 1862*

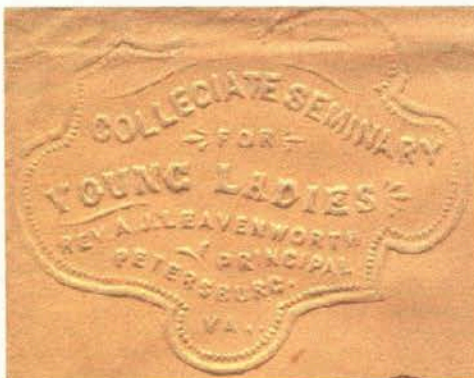
*Miss S. R. Cameron
Care of Dr Wm Cameron
Hillsboro Va*

VA Petersburg

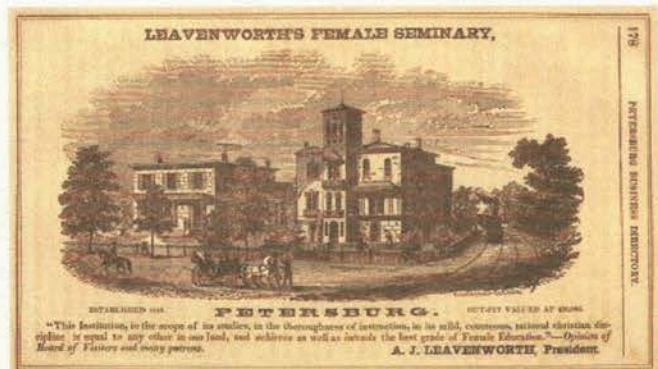
"Martin, Tannahill & Co."
(1)(62)(30)



A rare Trans-Mississippi AD cover. There are about 120 Trans-Miss covers known, of these, three are AD covers with two being College covers, both from the same correspondence. The addressee, Frederick Peabody Leavenworth was the son of the Principal and owner of the Seminary, Abner Johnson Leavenworth.



"Collegiate Seminary for Young Ladies"
(11)(63)(6)
(same embossing, different cover)



VA Richmond

"J. A. Belvin"
(1)(62)(2)

A simple cameo consists of words and often times small decorative elements. An illustrated cameo contains figures, animals or other objects. The rarest type cameo, figural, the shape of the cameo itself resembles the product that is being sold. There are only a couple known figural CSA cameos.



"Richmond Female Institute"
(Chula Depot, VA)
(2)(62)(48)

This school closed early in the War, with its buildings used for General Hospital #4. Charles H. Winston, the President of the school kept all the school's AD covers, his wife using these to correspond with family throughout the war.

"Davis, Deupree & Co."
(26)(IS)(61)(2)

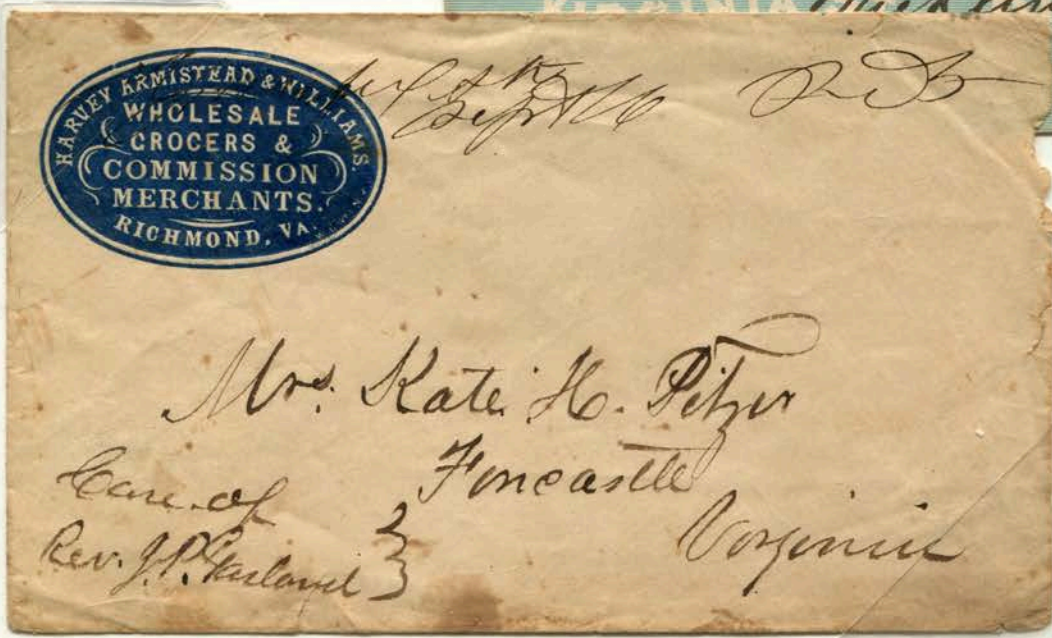
A rare slave advertising cover. There are 4 known slave AD covers: (2) Davis, Deupree & Co., Richmond, VA, (1) Butler & Williamson and (1) John W. Crisp & Co. both Memphis, TN.



VA Richmond

"Harvey, Armistead & Williams"
(7)(62)(41, all-over)

The second most prolific merchant known on an AD cover, the most prolific being Richmond Female Institute.



"Harvey, Armistead & Williams"
(Fairfax Station, VA)
(Pd 5)(61)(1, cameo)



View of a near identical cameo from a different firm.



"Truman A. Parker" (Tye River W'House, VA) (4)(62)(1)

VA Richmond

"Richmond Christian Advocate"
(11)(64)(16)

A weekly newspaper published from 1837-1901.



"Old Dominion Insurance Company"
(Piedmont, VA)
(Paid 5)(62)(7)



"Randolph"
(1)(62)(1)
(embossing on the back flap)

An adversary cover made from lined notebook paper. Note that the lined paper shows on the outside not inside.



VA Richmond

“Samuel Ayres & Son”
(PAID 5cts)(61)(7)

Over 62% of the cameo designs were executed in blue, 15% in green, 10% in red, followed by brown then black.



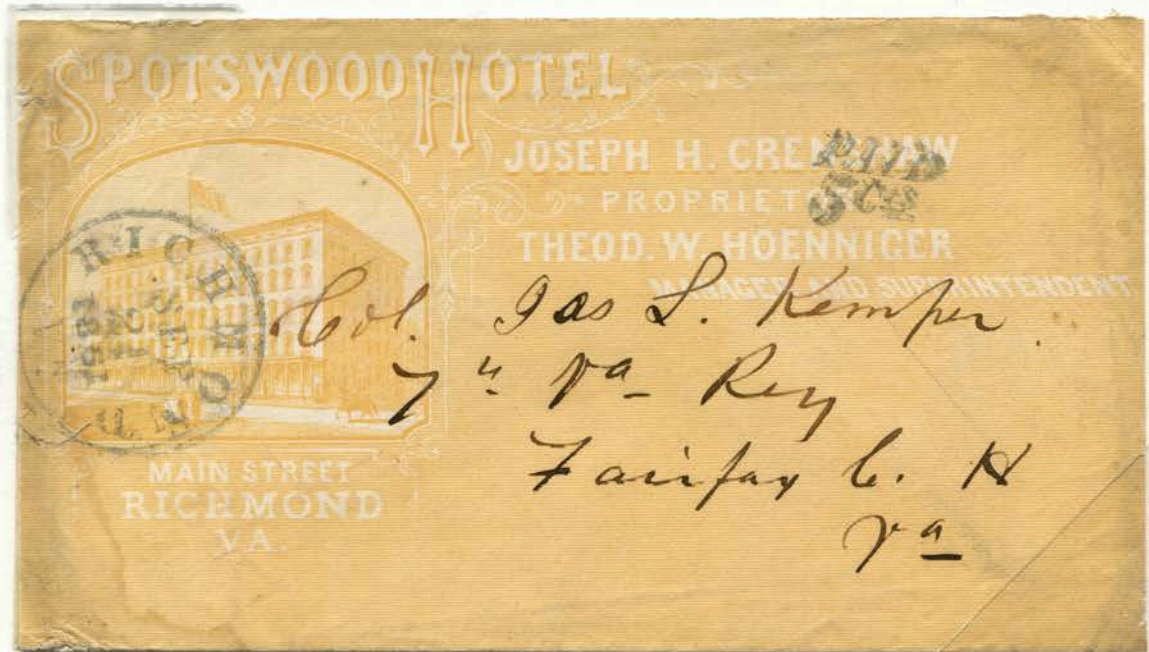
“Tyler & Son”
(4)(62)(22)

A fancy form of a standard cameo.

“Spotswood Hotel”
(PAID 5cts)(61)(22)



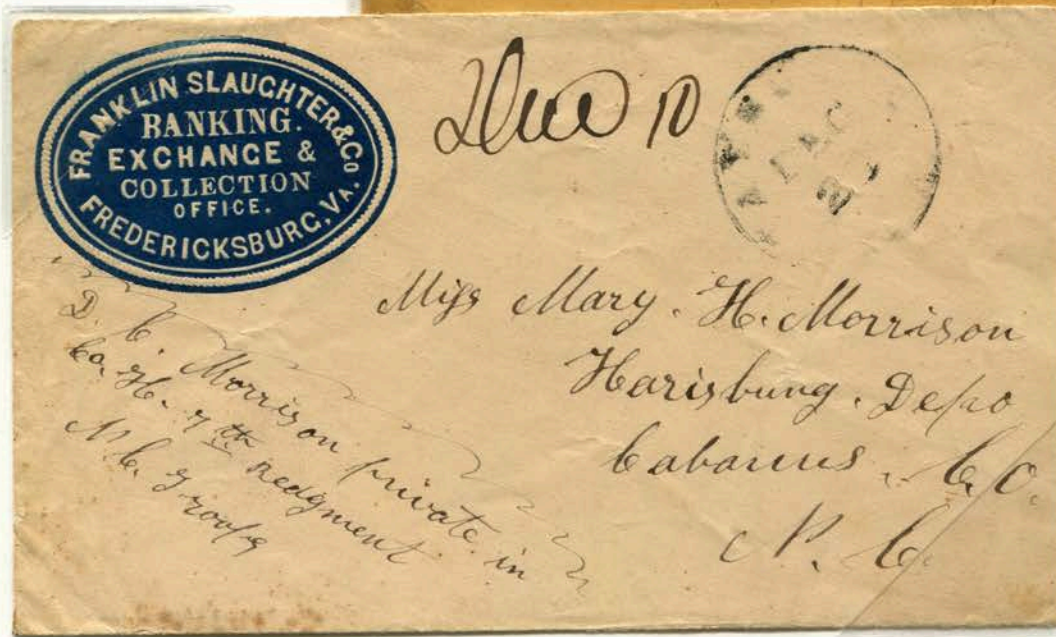
Spotswood Hotel war time image. This mammoth hotel would burn to the ground on Christmas day in 1870.



VA Fredericksburg
Dyer's Store



"Hill & Warren"
(Richmond, VA)
(7)(63)(2)

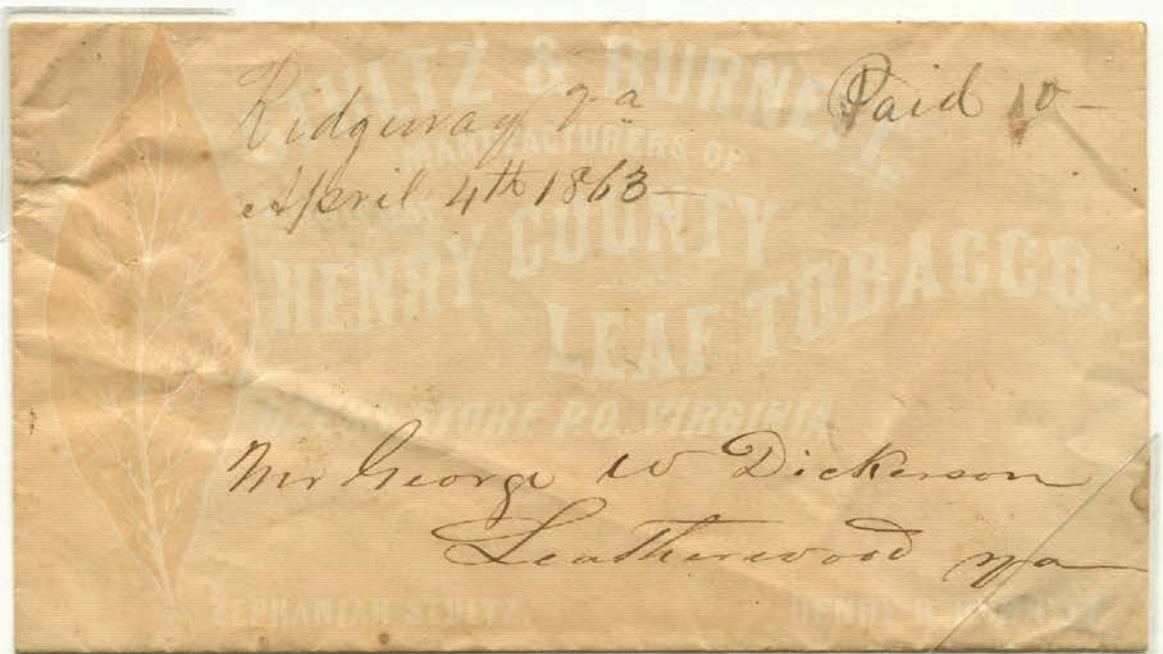


"Franklin Slaughter & Co"
(Unknown, VA)
(Due 10)(62)(3)

All three known cameos are from private D. C. Morrison Co. H 7th Reg't NC Troops

"Stultz & Burnett"
(Ridgeway, VA)
(Paid 10)(63)(3)

Manufacturers of
Henry County
Leaf Tobacco

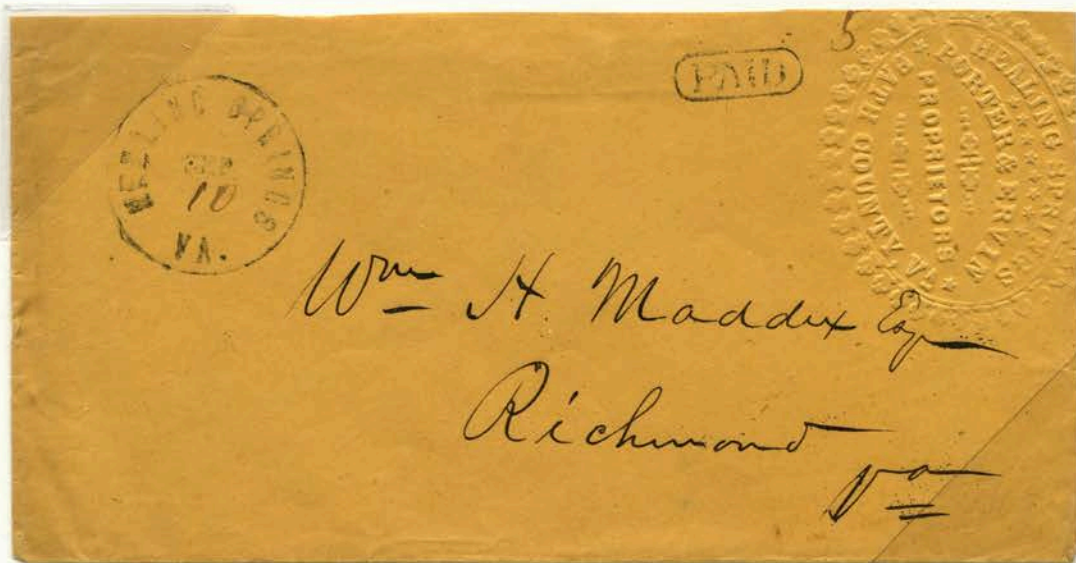


VA Healing Springs
 Salt Sulphur Springs, (WV)
 WV Marion

"Porter & Erwin"
 (PAID 5)(61)(1)

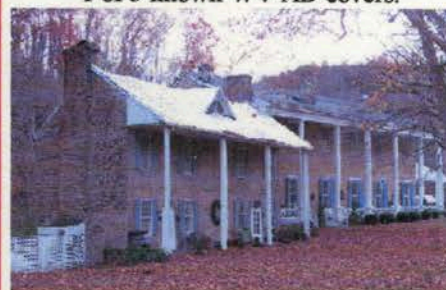
There are 75 known Spring/Spas in VA and WV, of these; there are 5 known AD covers from 4 different resorts.

Healing Springs is located in Bath Co., VA



"Salt Sulphur Springs"
 (Dublin, VA)
 (7)(62)(1)

1 of 3 known WV AD covers.

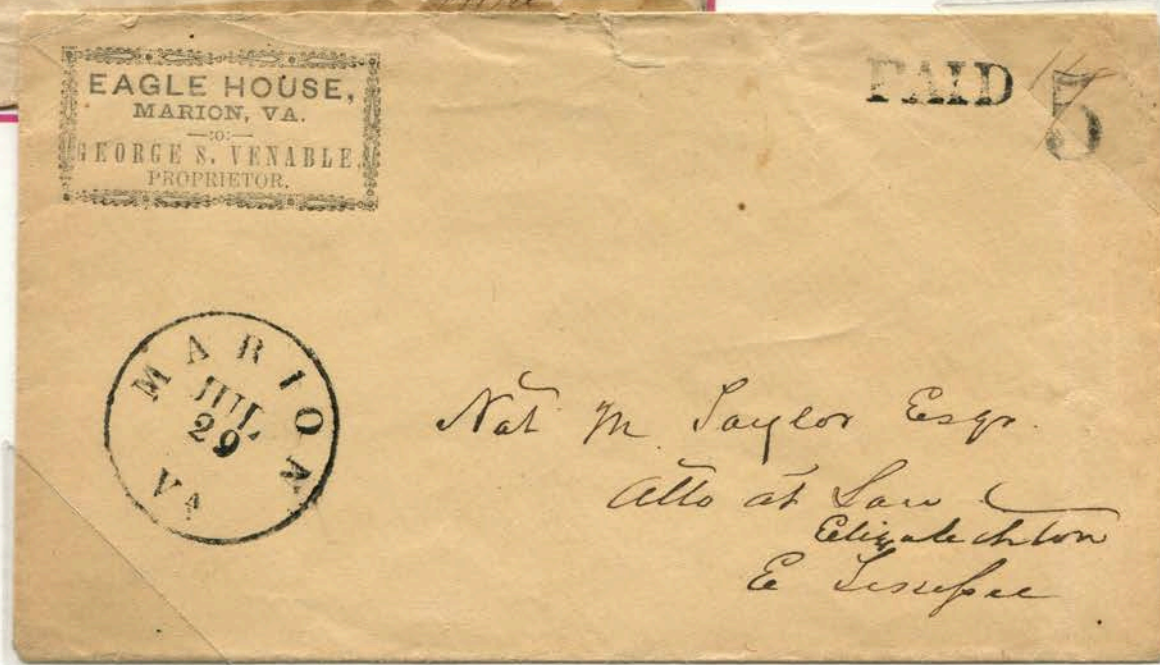


The original Hotel, built around 1825 is currently a private residence.

"Eagle House"
 (PAID 5)(61)(1)



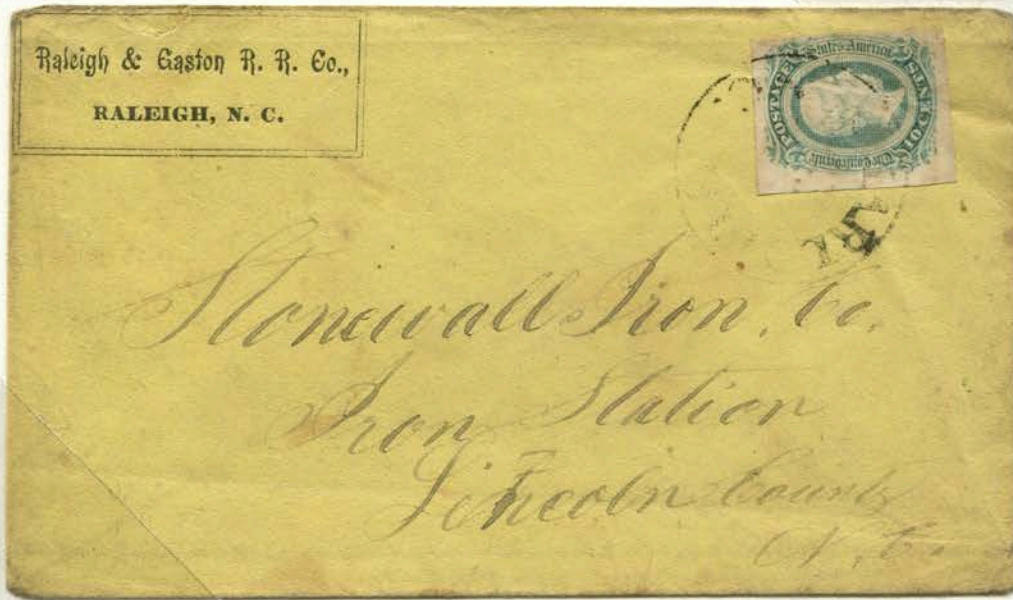
Note the similarities in the design of the corner card outer frame with the Marion prov. stamp. This CC was certainly done by the same printer.



NC Raleigh
Seaboard

“Raleigh Female Seminary”
(Norfolk, VA)
(5 (due))(62)(3)

This Soldier due cover is franked
by T. H. Brame, the President of
this short lived School (1859-
1861).



“Raleigh & Gaston R. R. Co.”
(Charlotte, NC)
(11)(63)(5, Type I)



A later picture of engine # 24

“Seaboard & Roanoke
Rail Road Company”
(11)(63)(1)



The “Ajax” engine # 22

The inked out addressee is Augustus A
Myers, a prominent Richmond lawyer.



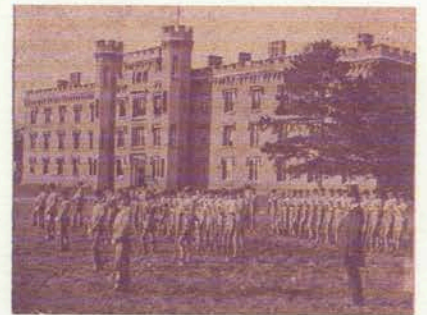
NC Fayetteville
Hillsboro

"Worth, Wightman & Co."
(PAID 5)(61)(2)

COPARTNERSHIP.
THE undersigned, as successors to H. L. Myrover & Co., and Myrover & Wightman, have this day formed a business Copartnership, under the style of WORTH, WIGHTMAN & CO., at the same place of business occupied by the late firms.
They beg from the friends and customers of the old firm a continuation of their business, having every facility to compete favorably with any North Carolina house in the Wholesale Trade.
J. A. WORTH.
G. W. WIGHTMAN.
JNO. H. ROBINSON.
Fayetteville, June 27, 1890. 39-41.

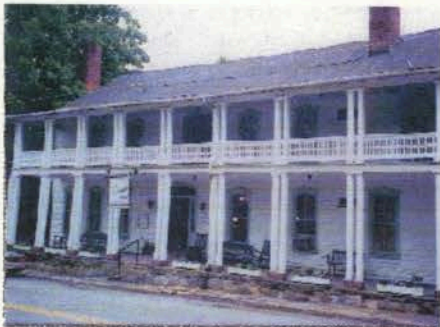


"Hillsborough Military Academy"
(Richmond, VA)
(6)(62)(15)(front only)

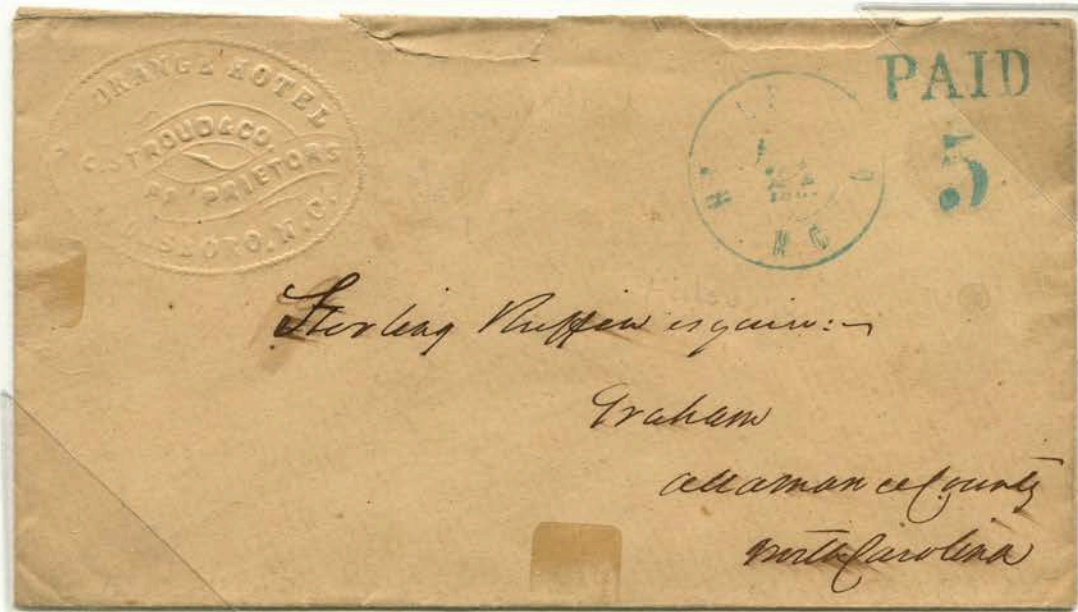


part of a stereo view

"Orange Hotel"
(PAID 5)(61)(1)



This 18th century tavern/hotel still stands, though unoccupied.



NC Wilmington
Asheboro



"T.C. & B.G. Worth"
(PAID 5)(61)(2)



"Tho's Smith & Co."
(7)(63)(1)



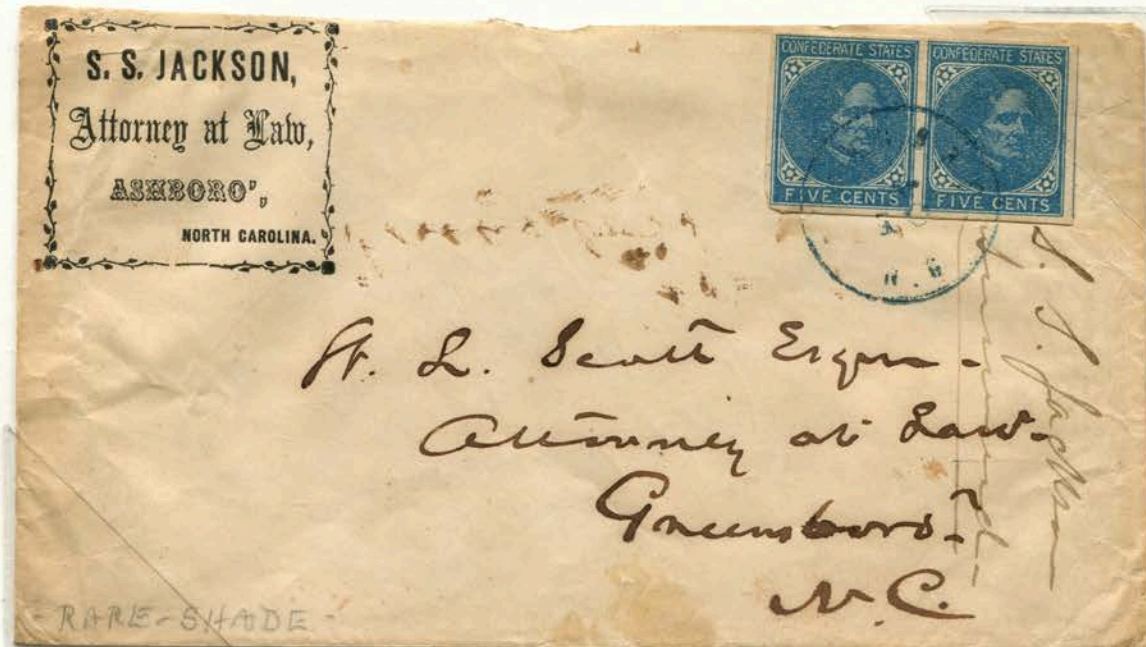
THOMAS SMITH & CO.,
Dealers in
CORN MEAL AND HOMINY, PEAS,
OATS, HORSE AND COW FEED.
Large supplies always on hand.
Wilmington, N. C.,
Corner Walnut and Water-streets.
THOMAS SMITH. D. DUFRE, JR.

"S.S. Jackson"
(7)(62)(3)

The addressee William L. Scott
was also a lawyer, who was in
partnership with his brother Levi
M. Scott



War time AD imprint for Scott &
Scott.



RARE-SHADE

GA Augusta
SC Charleston

“Hand, Williams & Graves”
(Charleston, SC)
(1)(62)(7)

George W. Williams at the age of 17 clerked for Augusta merchant Daniel Hand. Four years later in 1842 he became Hand’s partner. The relationship would last for nearly 50 years. This cover is a pre-war AD envelope for the Hand, Williams & Graves partnership.



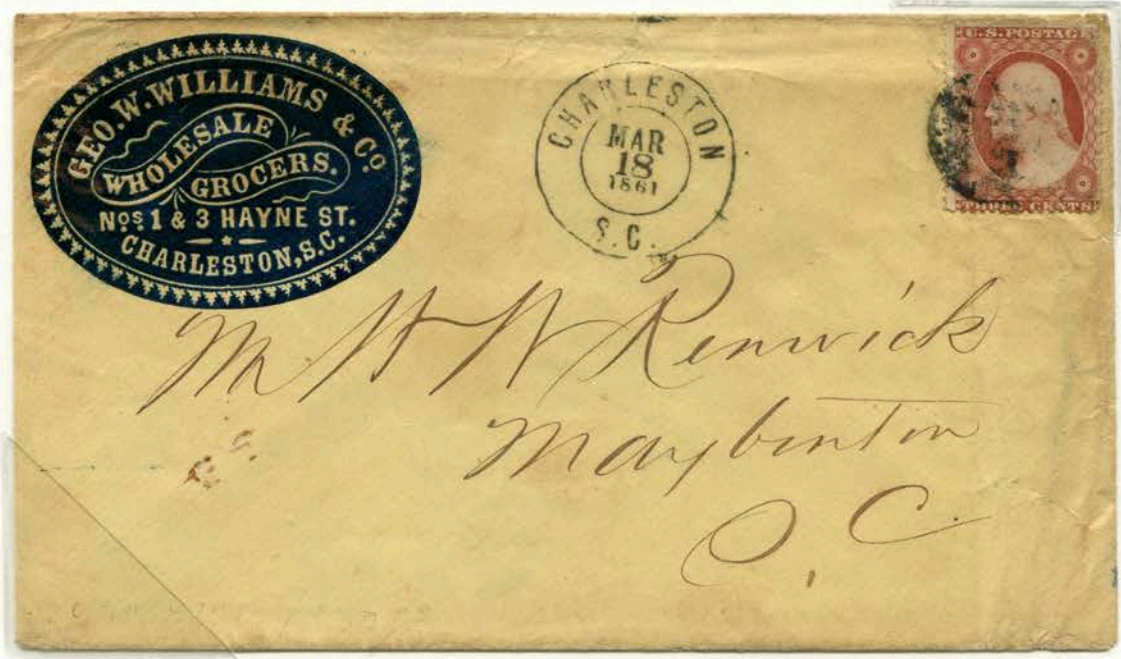
“Williams, Birnie & Co.”
(Nacoochee, GA)
(2)(63)(9)

A Geo. W. Williams pre-war partnership with William Birnie. Williams must have kept the AD envelopes after the partnership dissolved; this cover mailed from Williams’ boyhood home in Nacoochee, GA.

“Geo. W. Williams & Co.”
(26)(CSA)(61)(35)



After prospering in Augusta, Hand & Williams in 1852 partnered in the Charleston firm Geo. W. Williams & Co. Hand who was against the war moved to New York, leaving his business interests with Williams.

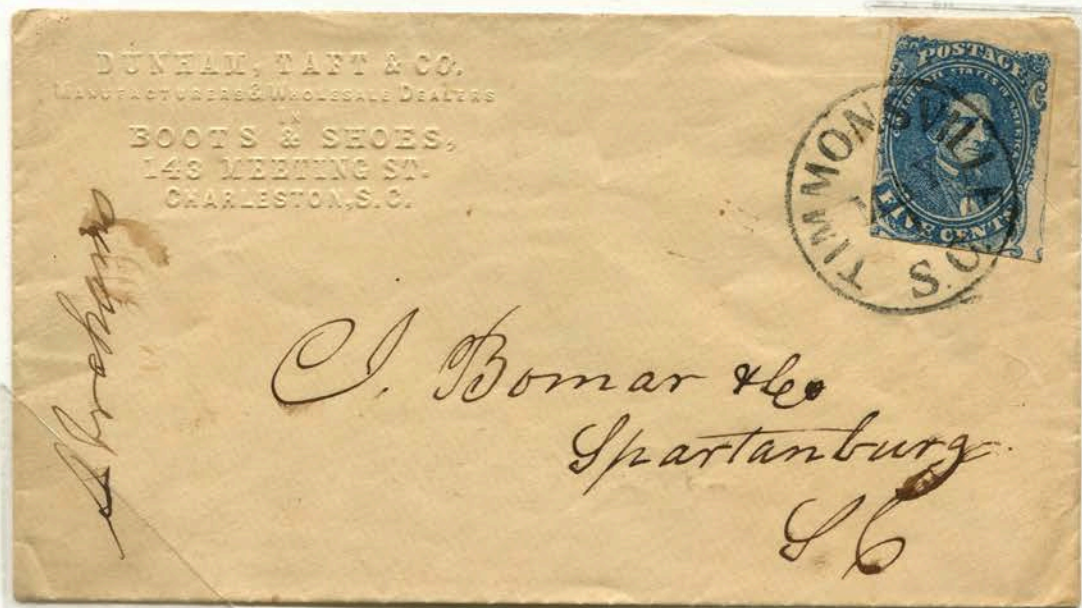


SC Charleston



"Dunham, Taft & Co."
(Timmons ville, SC)
(4)(62)(15)

Most embossed ADs were executed "in-house" using a device similar to a notary public. This AD is the only one that I have found to be done by the envelope mfg. All known examples are perfectly placed and most importantly, the embossing does not show on the reverse of the cover.



"Charleston Hotel"
(26)(IS)(61)(14)



Built in 1839, this grand old hotel was demolished in 1960, replaced with a large office building.



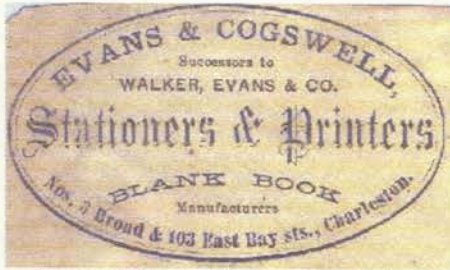
"Hayden & Whilden"
(26)(CSA)(61)(5)

Hayden & Whilden were silver retailers, many pieces of sterling can be found with their hallmark, however all pieces were manufactured in New York.

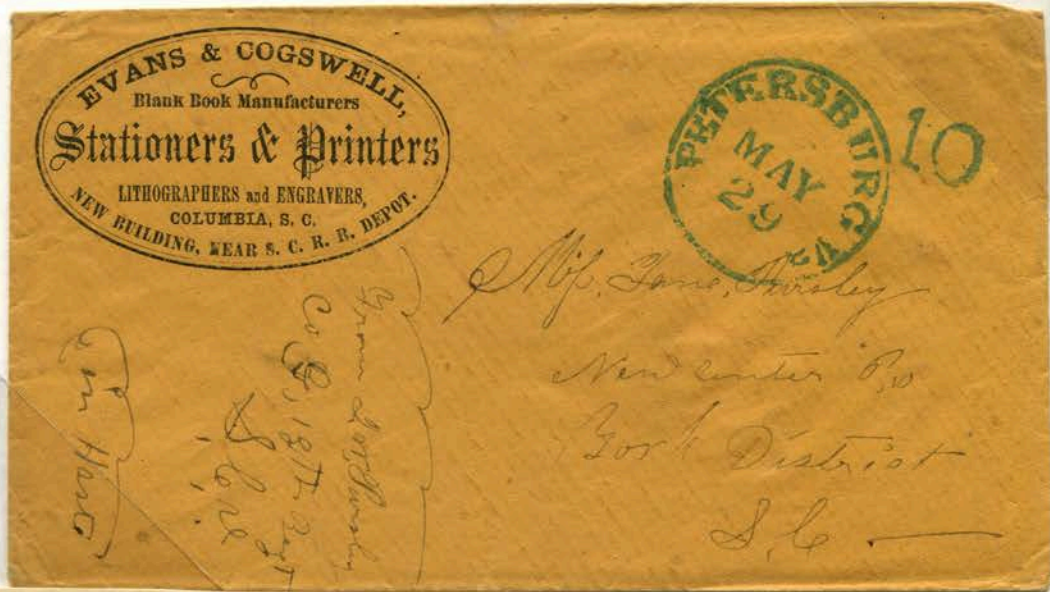


SC Columbia
Charleston

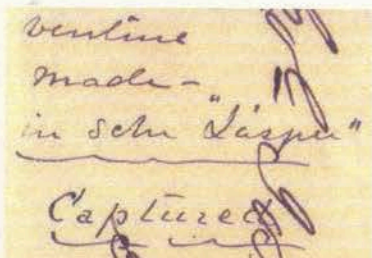
"Evans & Cogswell"
(Petersburg, VA)
(10 (due))(64)(2)



Evans & Cogswell was a Charleston merchant, but due to the constant Union bombing of the city they moved operations to Columbia in 1863. Above is the Charleston imprint.



"O'Hear, Roper & Stoney"
(PAID 5)(61)(5)



As evidenced by the note "Venture made in schooner "Jasper" Captured", this firm was engaged in blockade running.

"A. Tobias' Sons"
(24 (due))(1S)(61)(7)

Trans-Atlantic cover from a Charleston commission merchant.



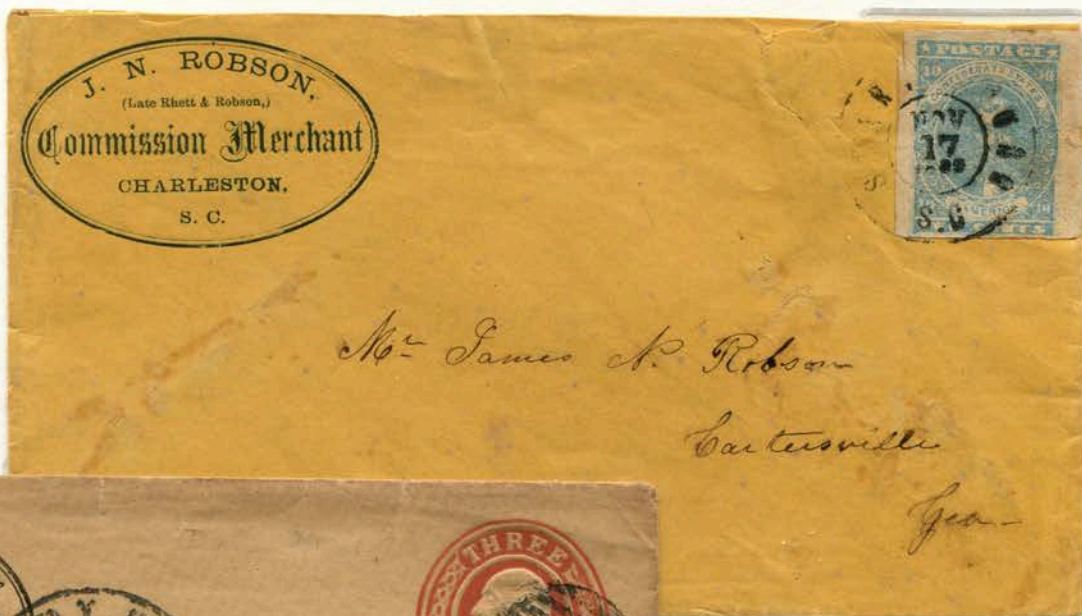
Edinburg receiving mark on the reverse.



SC Charleston

"J. N. Robson"
(Spartanburg, SC)
(2)(62)(16)

Based on existing examples of this firm's CC's, after the Spring of 1862, all envelopes were used by Mrs. Robson in Spartanburg for corresponding with her husband.



"Leonard Chapin"
(U10)(CSA)(61)(4)



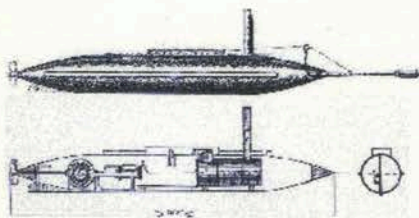
A pre-war cameo prior to 1858 at his old address. All AD covers from this merchant, pre-war and war-time are executed on PSE's.



"Ravenel & Co."
(26)(CSA)(61)(2)



St. Julian Ravenel to his father John Ravenel discussing the shipping business.



The CSS David 1863 a semi-submersible was based on the design by St. Julian Ravenel.

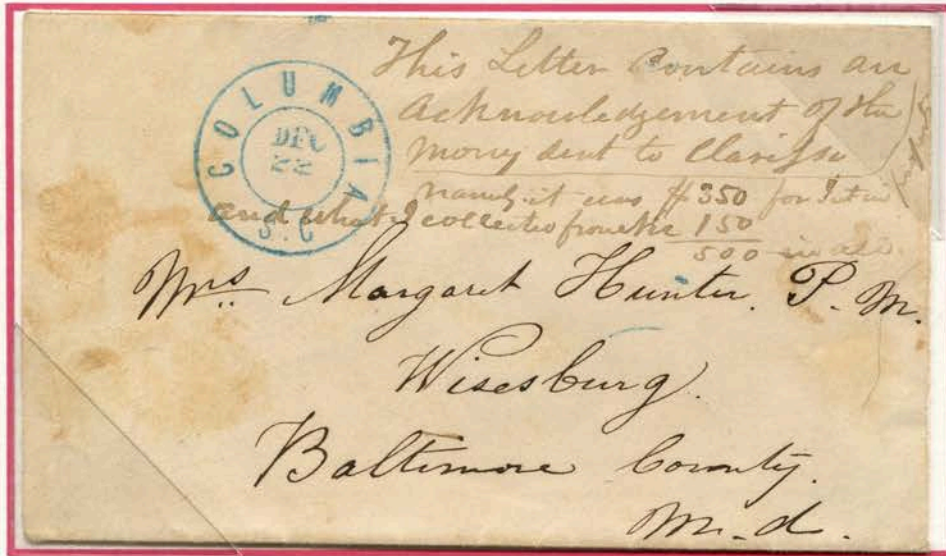
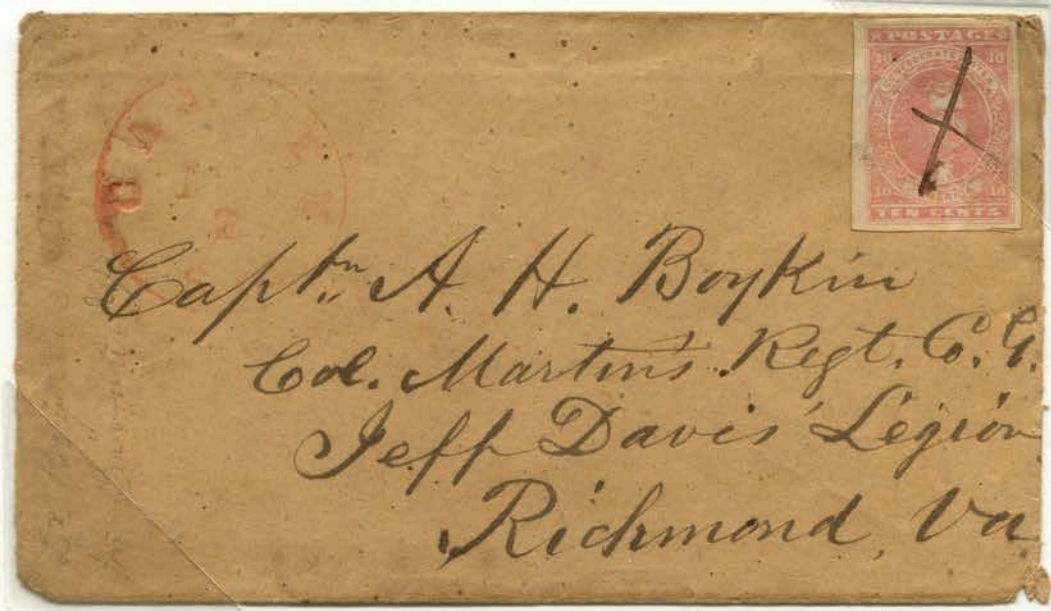


"J. A. Young"

(5)(62)(1)

(embossing on the back flap)

An interesting mix of goods being sold;
books & stationery, watches, jewelry,
military & fancy goods.



"Barhamville" (FF)(IS)(60)(1)

Earliest known College cover, posted the second day after secession. A beautiful example of an illustrated embossed AD design. Cover was accepted as a Free Frank to a US Postmaster. Original letter transcribed below.

Columbia Dec 22nd 1860



South Carolina Female
Collegiate Institute
"Barhamville"

Color engraving 1st half 19th C.

This school was founded by Dr. Marks in 1828, leasing the school to Madame Togno in 1861 upon his retirement. The school lasted the War, succumbing to fire in 1869.

My Dear Sister,

I have only time to write a few lines to tell you we are all well, *but the smallpox is raging in Columbia*, we are afraid to go only for provisions. *The Legislature & the convention moved to Charleston in consequence. There was great rejoicing in town yesterday after the news came that S Carolina had seceded from the Union, the stores were closed from 2 o'clock and the church bells rang for one hour and at night there was a grand illumination, the band came out to Barhamville & serenaded Dr. Marks & the young ladies, the Dr. has written a very good patriotic song - the whole house was illuminated and looked grand. I was over and did not get home till 12 o'clock, Clarence cried so after me that I thought he would go into fits. I have received the money safe, and only wish Pleasant could get it all for me soon. I fear we will have hard times here as well as elsewhere. God grant that we may not have insurrection of the negroes or war with the North.*

All business is stopped in Columbia in consequence of the smallpox. I must close now as Felix is ready to go to town.

Love to all,

Your affct. Sister,
Clara

SC Columbia

"P. Cantwell"
(Gordonsville, VA)
(DUE 10)(62)(3)



"Columbia Female College"
(1)(61)(9)



A better view.

This school opened in 1859 survived the War, relocated in 1904 and today is Columbia College.

"Brennen & Carroll"
(1)(62)(1)



"J. Alexander & Co."
(x)(62)(2)

Dual advertising cover, this embossing is on the back flap.



SC Cokesbury
Greenville

“Masonic Female College”
(7)(63)(2)



The Masonic College operated from 1853-1874 in this still standing Greek Revival style building erected in 1854.



“Baptist Female College”
(1)(62)(3)

Green imprinted designs in this time period are exceedingly scarce, there are 5 recorded out of 1005.

This is a turned cover, the inside use; “Newberry CH, SC” (7)(63) mailed to Chester CH, SC.

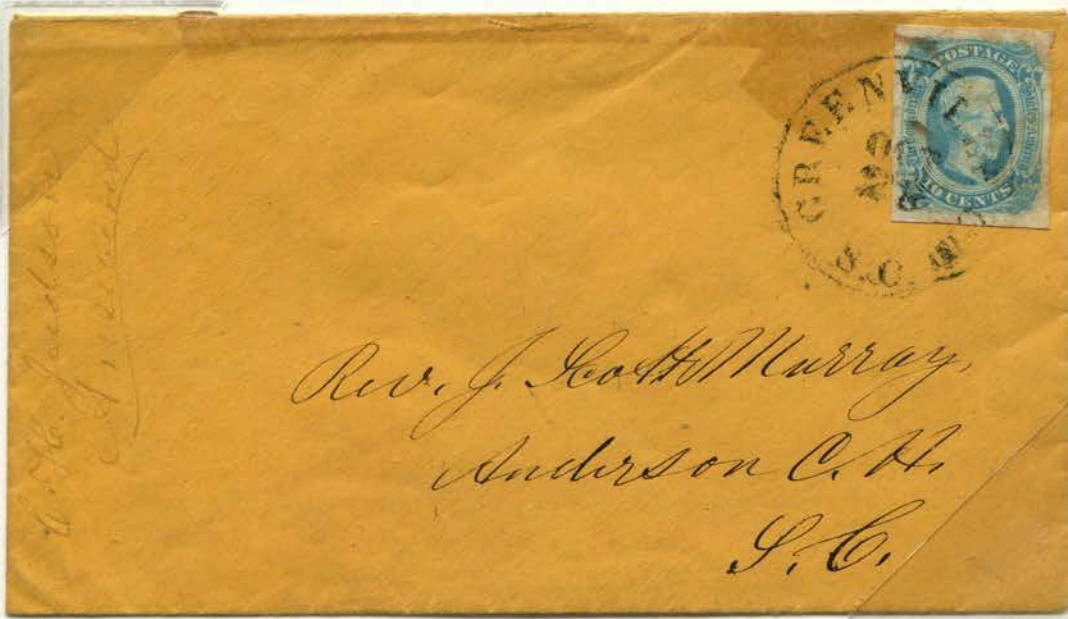


This school opened in 1856, changed its name to Greenville Woman's College in 1914 and then merged with Furman University in 1938.



SC Greenville
Spartanburg

"J. A. David"
(1)(62)(1)



"Furman University"
(12)(63)(1, embossed)

Furman was founded in 1826, finally relocating to Greenville in 1851. The school closed in the fall of 1861 due to the War, reopening shortly thereafter.

Based on the docketing, this was sent by C. H. Judson who was employed at both Furman and Greenville Baptist Female College. He was President of G. B. F. college 1864-1878.



"Foster & Judd"
(PAID 5)(62)(1)

This merchant applied their embossing three times on this cover.

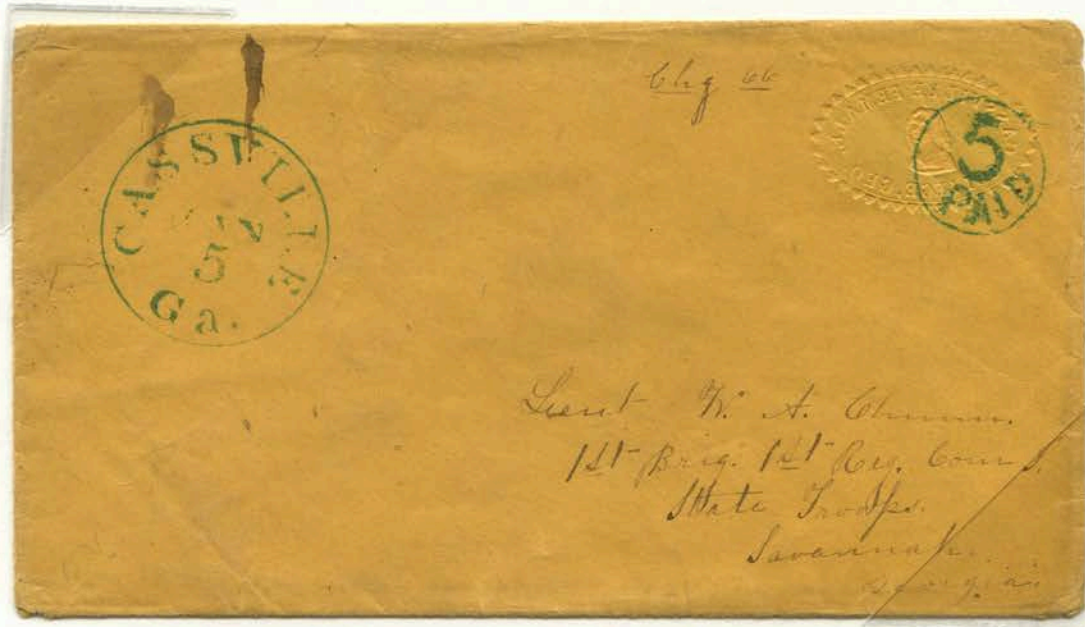


GA Cassville
Jefferson
Albany



“Cassville Female College”
(PAID 5)(62)(1)
(cameo on the inside, hand carried)

The College was founded in 1853 and was burned by the Union Nov. 1864.

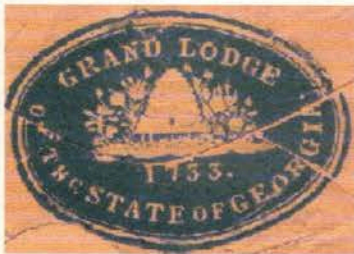


Founded in 1818 as Jefferson Academy, changed its name in 1860 to Martin Institute after receiving a large endowment. The school closed in 1942, after burning for the second time.



“Martin Institute”
(FF)(CSA)(61)(1)

Cover mailed by Mrs. Robert P. Trippe, whose husband was a GA Congressman and Senator. The PM accepted this as a free frank especially in light of the addressee, A. H. Stephens.



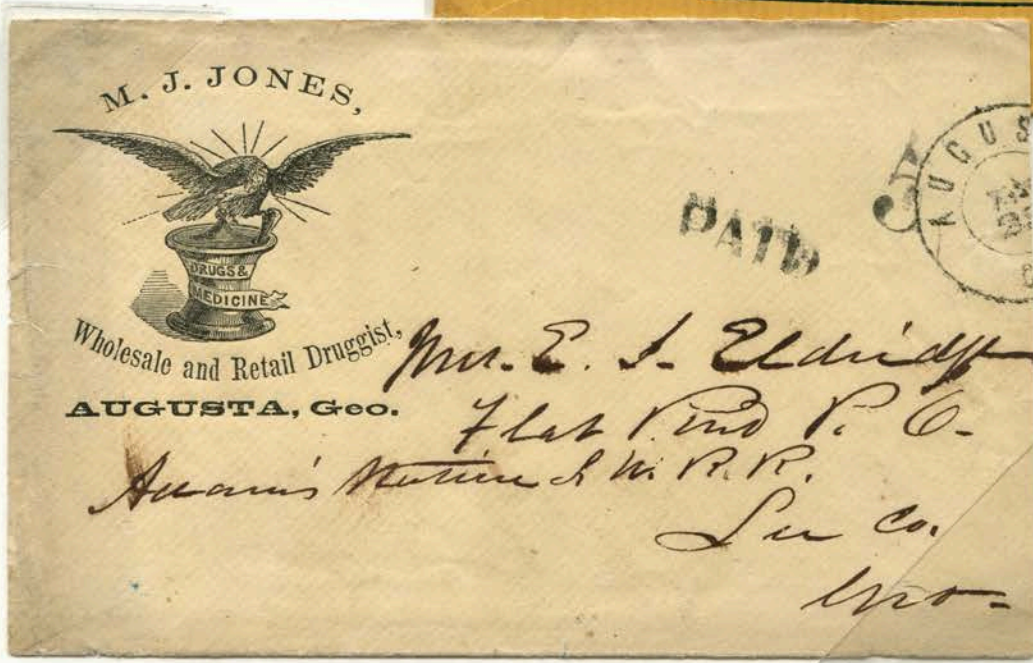
“Grand Lodge of the State of Georgia”
(6)(62)(4)
(large cameo on the back flaps)





"Wood & Perot"
(7)(63)(3)

W. H. Salisbury is the Augusta, GA agent for this Phila. PA firm.



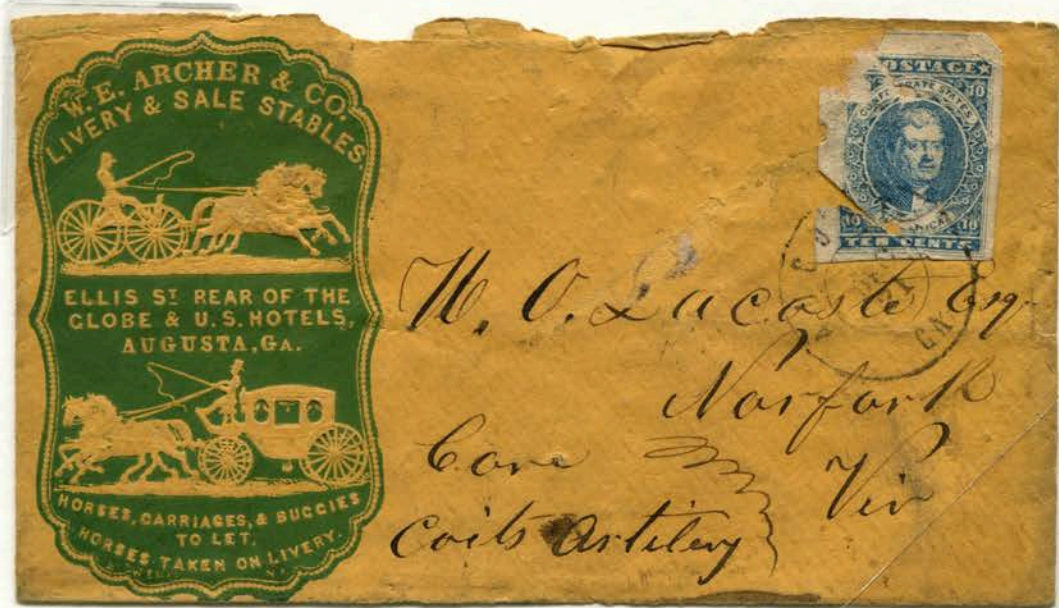
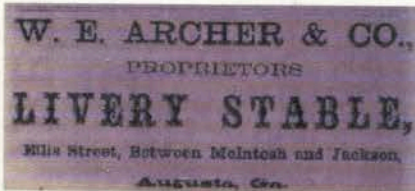
"M. J. Jones"
(PAID 5)(61)(1)

Dr. Erwin James Eldridge was Chief Surgeon for Cobb's Legion 1861-1865.

Cover has been reduced into the postmark.

"W. E. Archer & Co."
(2)(61)(1)

Livery/Stable AD designs much like carriage covers are among the most pleasing of all designs, unfortunately only 6 are known.



SC Charleston SC
GA Augusta



"S. Wyatt & Co."
(1)(62)(1)



"S. Wyatt & Co."
(7)(63)(1)

I believe this is a branch office for
the Charleston, SC firm.



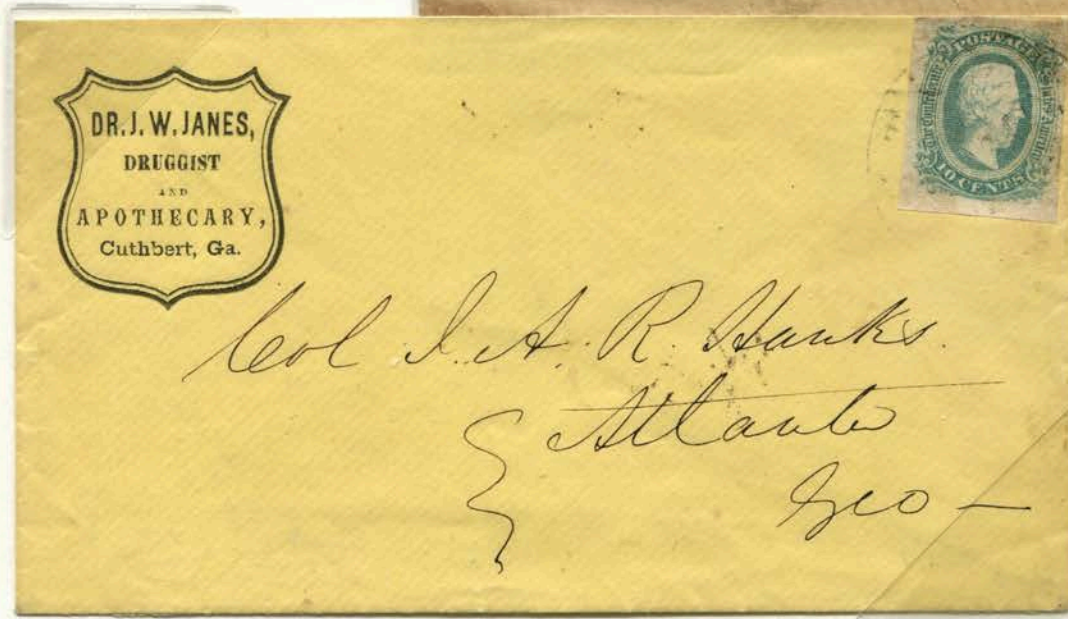
"Planters' Hotel"
(2)(62)(8)



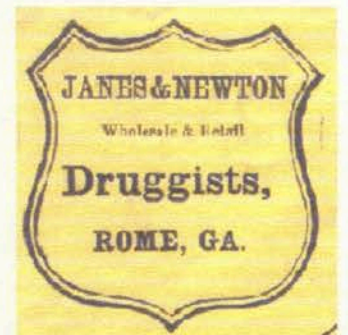
GA Milledgeville
Cuthbert
Americus

"Compton & Callaway"
(1)(62)(4)

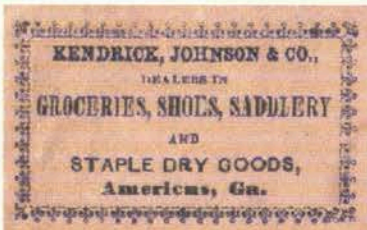
Note the alternate spelling of
Millidgeville in the cameo.



"Dr. J. W. Janes"
(11)(63)(1)



Dr. Janes partnered with Newton
after the War in Rome, GA.



"Kendrick, Johnson & Co."
(26)(USA)(60)(1)

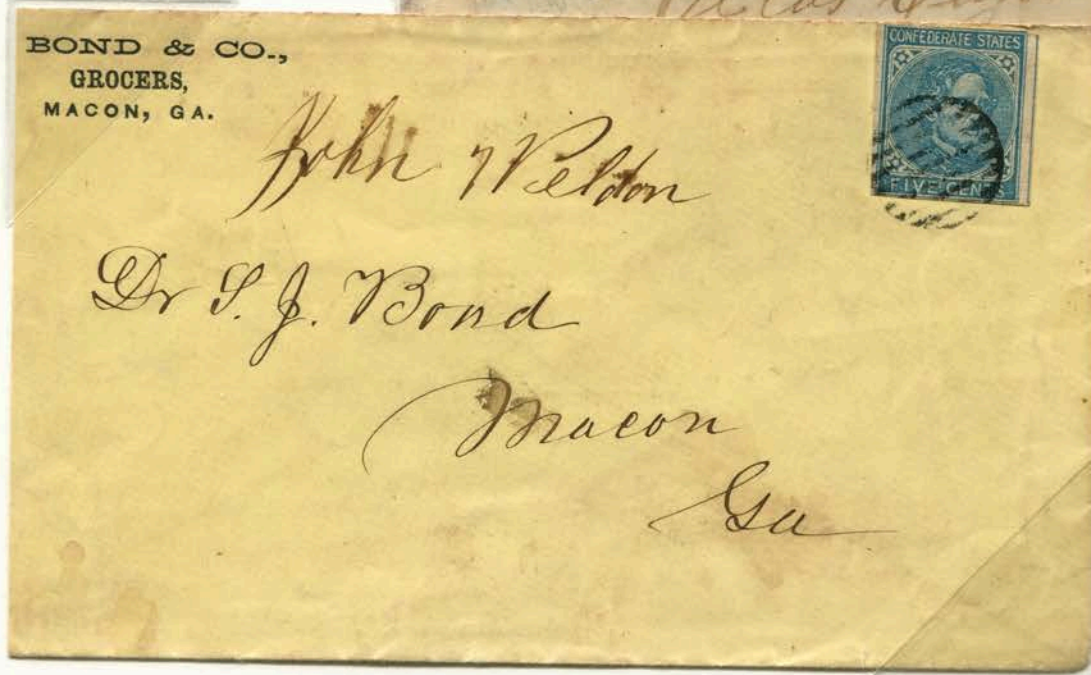


Turned cover; 1st use pre-war Americus advertising, 2nd use Athens, GA (11)(63)

GA Macon

"Hayden & Goolsby"
(PAID 5)(61)(1)

Cover has been enhanced on the
left side.



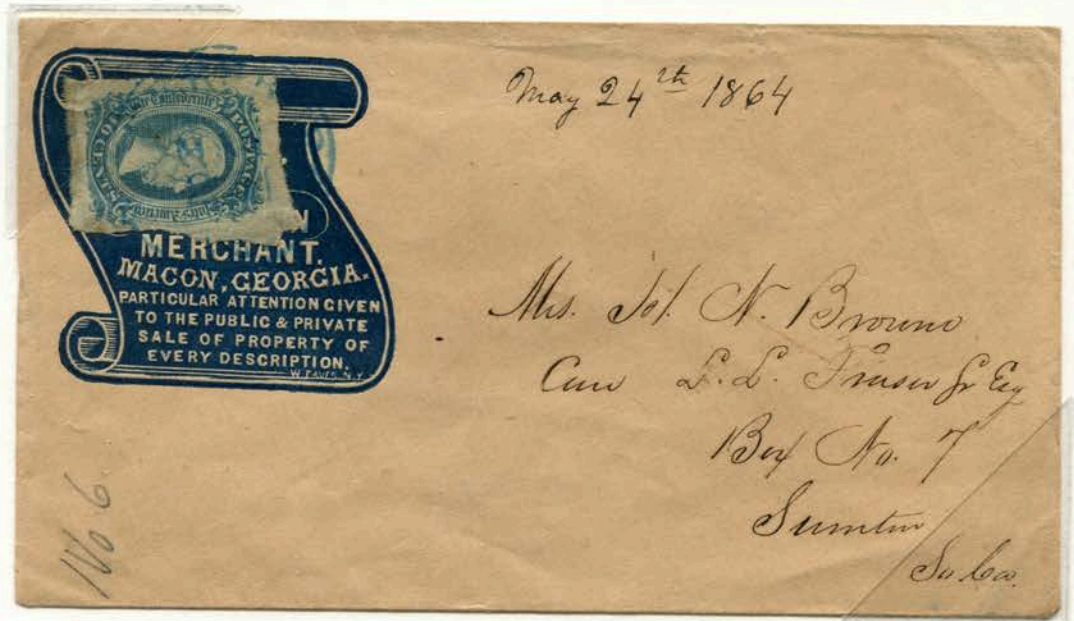
"E. Bond & Co."
(7)(62)(2)

One of three overpaid
drop AD covers.
Reduced on left side.

"J. J. Miller"
(Petersburg, VA)
(11)(64)(3)

Sadly, 25 days after posting
this envelope to his wife,
Lieut. H. N. Browne would be
killed.

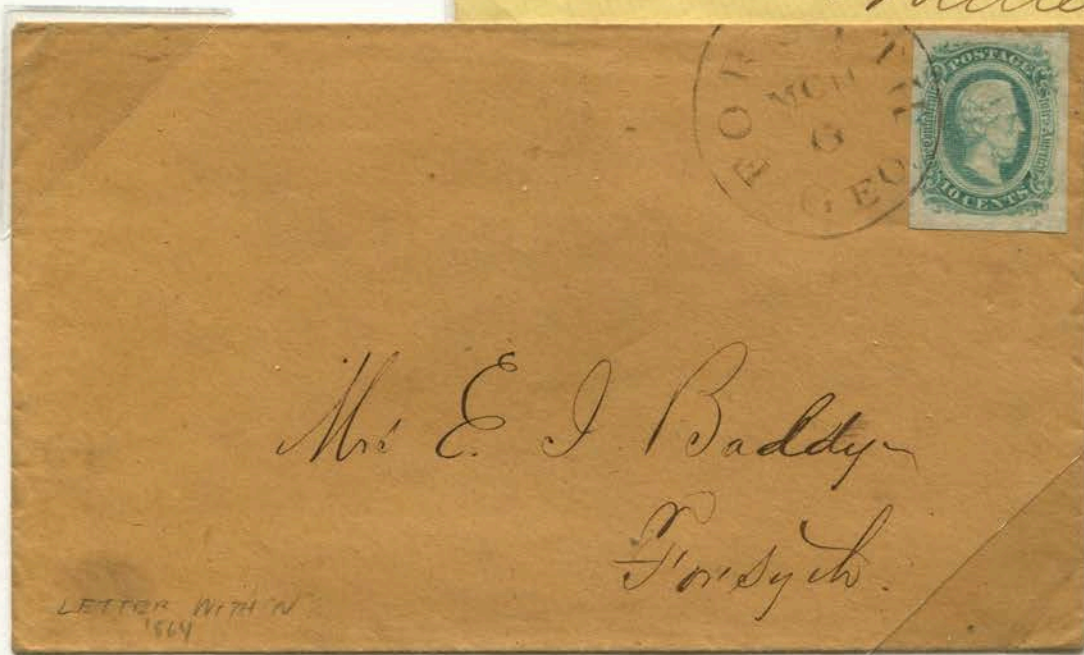
All three J. J. Miller covers are
from the Browne
correspondence.



GA Macon



"Macon Manufacturing Co."
(12)(64)(3)
(cameo on the back flap)



"Macon & Western R.R. Co."
(Forsyth, GA)
(11)(64)(4)
(cameo on the back flap)

One of three overpaid drop AD covers.

"J. B. Artope & Son"
(1)(62)(3)

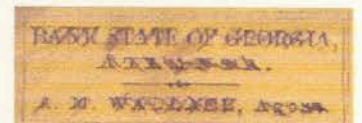
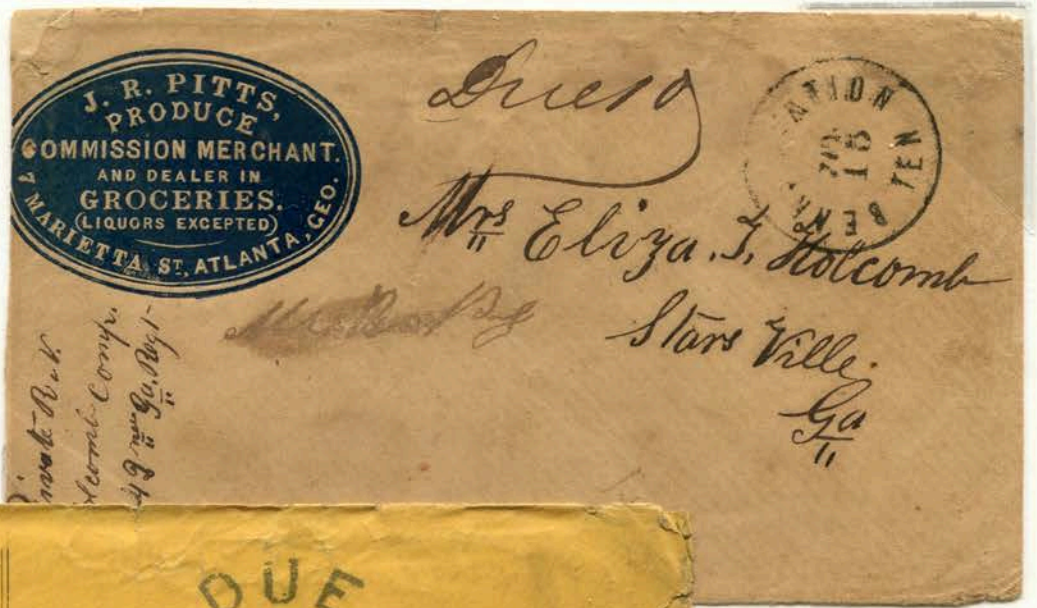
Monument advertising covers are about the most graphic of all designs.



GA Atlanta
Columbus

"J. R. Pitts"
(Beans Station, TN)
(DUE 10)(62)(1)

This is a complete cover; the
cameo was executed off the edge.



"Bank State of Georgia"
(Jackson, MS)
(DUE 10)(62)(2)

Lieut. Col. Alexander M. Wallace
utilized his own business
envelopes. Atlanta used their DUE
10 handstamp as a receiving mark.

"Holt & Hutchins"
(Richmond, VA)
(DUE 10)(62)(3)

Hines Holt was a member of
the first Confederate Congress,
resigning March 1, 1863. This
is the only "Member of
Congress due" AD cover
known, and another example
of a professional utilizing his
own envelopes.
Columbus used their DUE 10
handstamp as a receiving
mark.



GA Troup Factory
 FL St. Augustine

"Robertson, Leslie & Co."
 (6)(62)(4)



textile manufactory/mill

J. M. C. Robertson, T. Leslie and A. M. Ragland bought the existing textile/grist mill at Troup Factory in 1846. During the War, they were a large supplier to the Confederate government. Leslie ran the day to day operations while Robertson stayed in Greenville, GA.

The original letter remains with this cover, an interesting excerpt as Leslie writes to Robertson: "We have rec'd one box of cards and have 2 others on the way from Charleston which is the 1st order for clothing for 10 cards complete. They have got thru the blockade; the other order is at Nassau and may yet get through."



"Florida House"
 (26)(CSA)(61)(2, Type I)

One of 6 known Florida merchant AD covers.

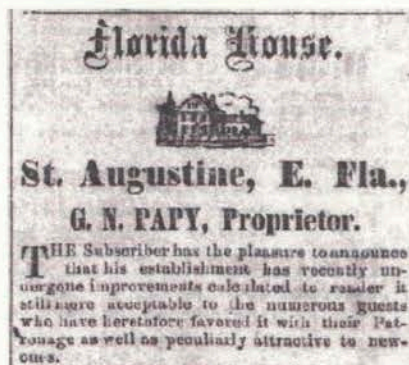


Type II

Designs of the known FL AD covers: 3 Florida House, 2 Judson House and 1 Geo. W. Scott & Co.



Florida House mid century



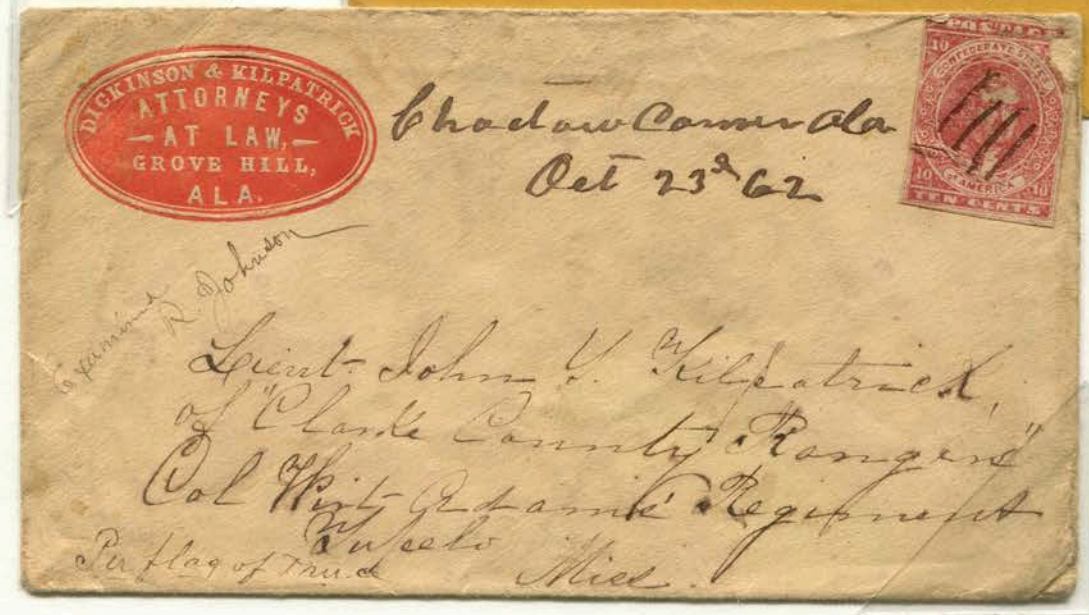
November 1860



AL Grove Hill
Mobile

“Rawlings & Dickinson”
(Winchester, VA)
(2)(62)(4)

This is the only AD which specifically notes C.S.A. in the design. The partners were R. H. Rawlings and W. F. Dickinson.



“Dickinson & Kilpatrick”
(Choctaw Corner, AL)
(5)(62)(21)

The partners were J. S. Dickinson and J. Y. Kilpatrick. The POW marking was a post-war addition.

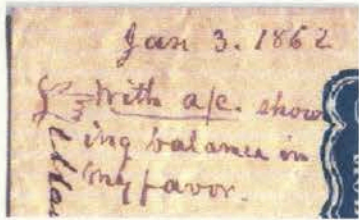
“W. Sayre & Co”
(7)(63)(2)

Cover was advertised at Selma then forwarded to Columbiana. Selma marked the cover “Due 12”, 10 cent forwarding and 2 cent advertising fee. There is only one other recorded advertised AD cover.



AL Mobile
Montgomery

"Wm. H. Ross & Co."
(58x2)(62)(1, cameo)



Note the pointing hand.



"Alabama Insurance Company" (13 (bisect))(63)(6)

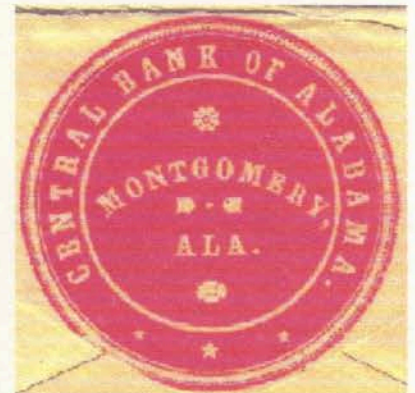


There are 8 AD covers with
CSA #13;
4 singles, 1 horizontal pr.,
single in combination with #12
and 2 bisects.

AL Montgomery

"The Advertiser"
(6)(62)(1)

This newspaper began publication in 1829 under the name "Planter's Gazette". In 1833 the name was changed to "Montgomery Advertiser" or just Advertiser, and they are still publishing today.

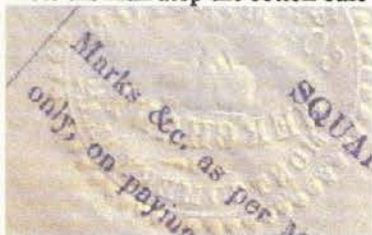


"Central Bank of Alabama"
(11)(63)(10)
(cameo on the back flap)



"Gilmer & Co."
(12)(63)(2)

Note the man atop the cotton bale



Adversity cover made from pre-printed cotton warehouse receiving form.

MS Vicksburg
Ripley

"William McCutchen
& Co."
(26)(CSA)(61)(4)

Vicksburg used a target,
segmented grid and "PAID" as
cancelling devices in 1861.



Mrs Carroll Roy & Co
New Orleans
La



"Crutcher & Co. Agents"
(26)(CSA)(61)(3)

Mrs Carroll & Coy Co
New Orleans

"A. Grown & Co."
(PAID 5)(62)(1)

While in Memphis, this cover
was found to be over-weight
and "DUE 5" was applied.

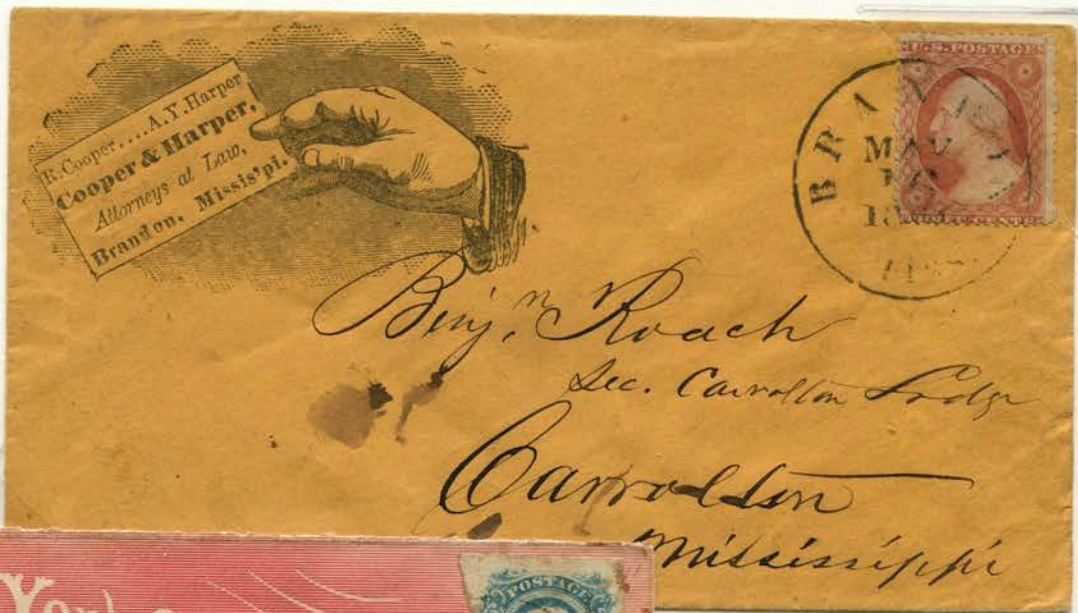


Wagon Co. La
Miss Susan A
Yancy DUE 5
County La
Rough and
Ready
P.C.

MS Brandon
TN Knoxville

"Cooper & Harper"
(26)(CSA)(61)(2)

This "hand holding business card" is a stock design; the printer would simply change the wording on the card.



"New York Carpet Lining Co.,
New York, NY"
(Knoxville, TN)
(11)(63)(1)

A very rare red all-over AD cover,
just 5 known. This is a captured
Union AD cover.
Note the docketing on this and the
following cover, as they were sent to
the same person.

"University of East Tenn."
(5)(62)(3)



Relocated to "The Hill" in 1828

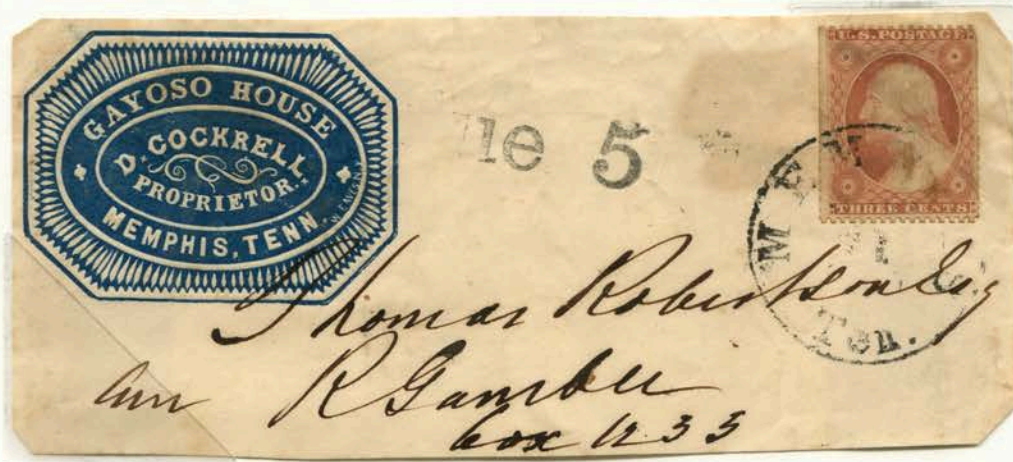
The School was founded in 1794,
closed from 1809-1820, relocated in
1828 and is now The University of
Tennessee.



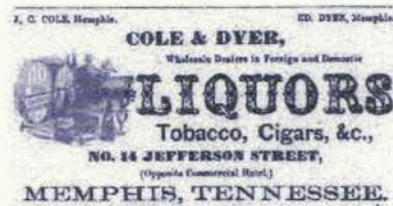
TN Memphis
La Grange

“Gayoso House”
(26)(IS)(61)(6)

The USA #26 stamp
(postmarked JUN 21)
was used from a state that had seceded but was not yet admitted into the Confederacy. Confederate New Orleans did not accept the 3 cent stamp and handstamped it DUE 5. This is a large front.



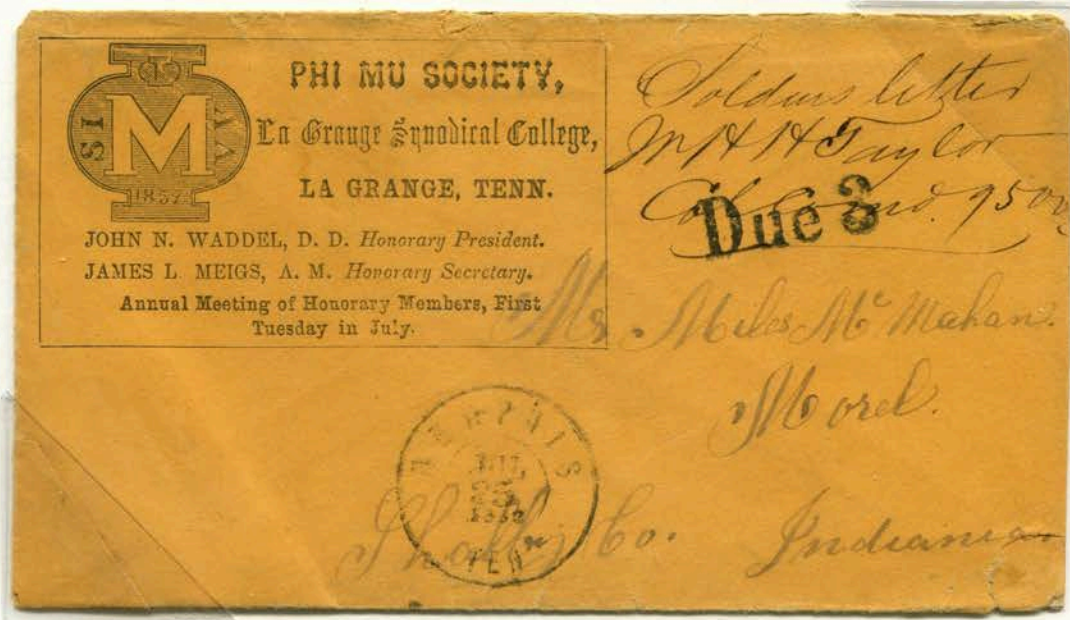
“Cole & Dyer”
(Little Rock, AR)
(Due 5)(62)(4)



“Phi Mu Society,
La Grange Synodical College”
(Memphis, TN)
(DUE 3)(USA)(62)(1, CSA, 2, USA)



The College opened in 1857 but had just one graduating class ending early in 1861. As the Union captured Memphis in the summer of 1862, they also took nearby LaGrange. The only known CSA example is the famous Union City, TN “Southern Letter Unpaid”.

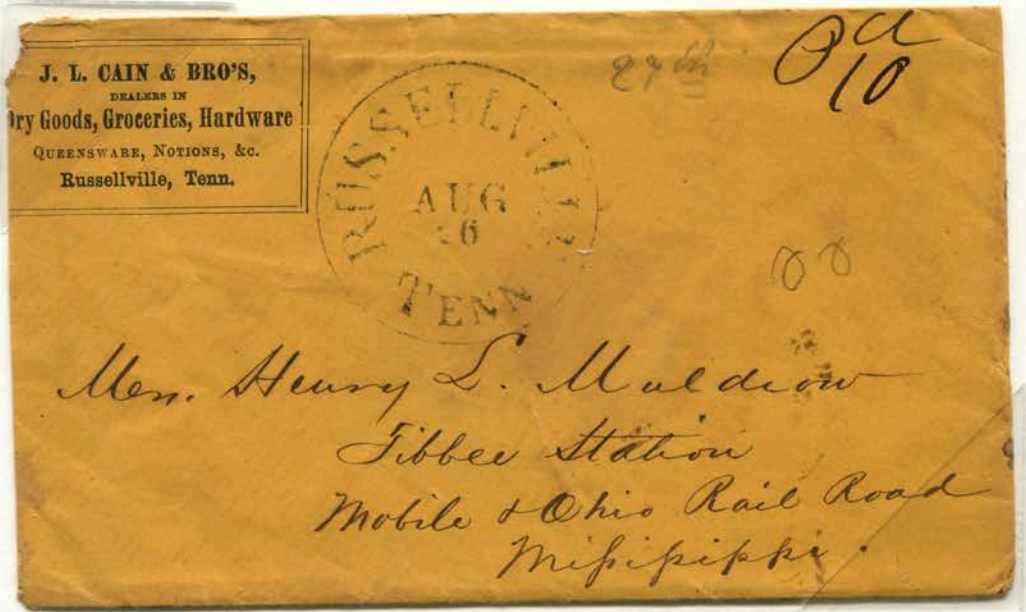


Union occupation soldier due captured Confederate college cover.

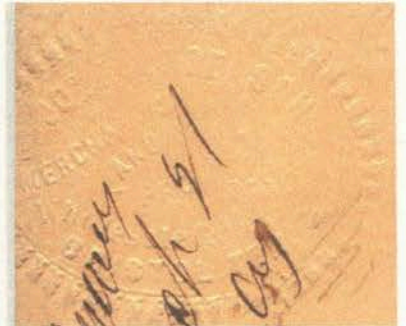
TN Russellville
Bristol

"J. L. Cain & Bro's"
(Pd 10)(61)(1)

Russellville is a very small
village in East TN about half
way between Knoxville &
Bristol.



Second Use



"Jos. R. Anderson"
(Goodson, VA)
(7)(63)(1)

This cover is the only known turned
cover with advertising from both
uses.



Joseph Rhea Anderson was the founder
of Bristol in 1852

First Use

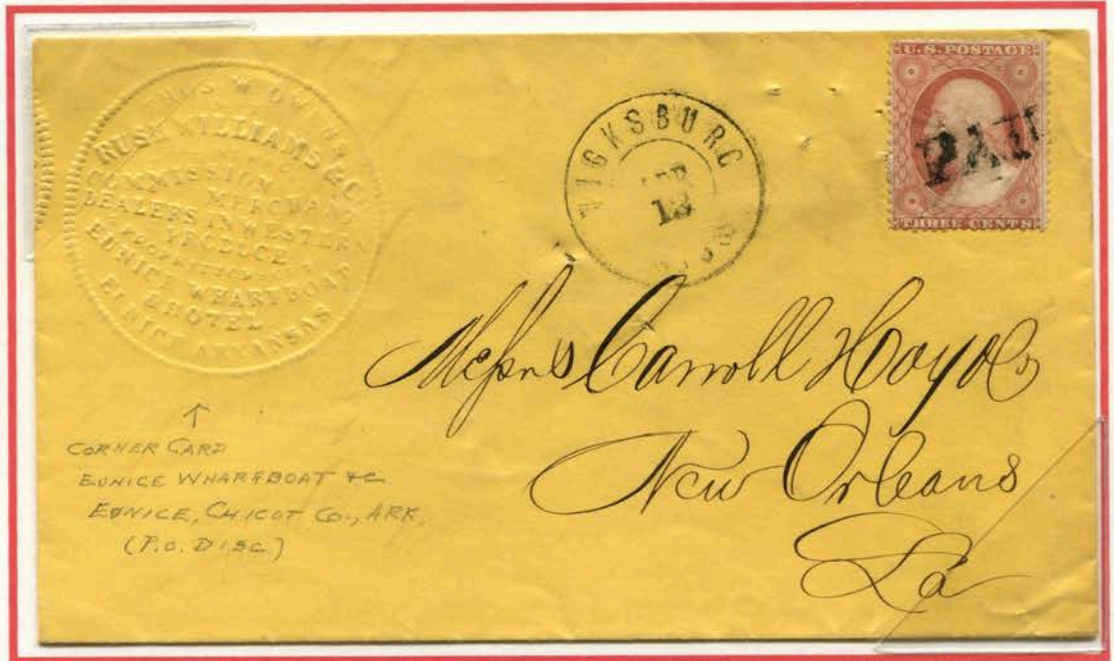


AR
LA

Eunice
New Orleans

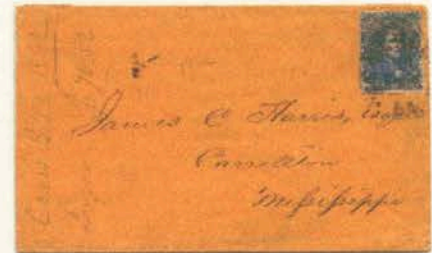
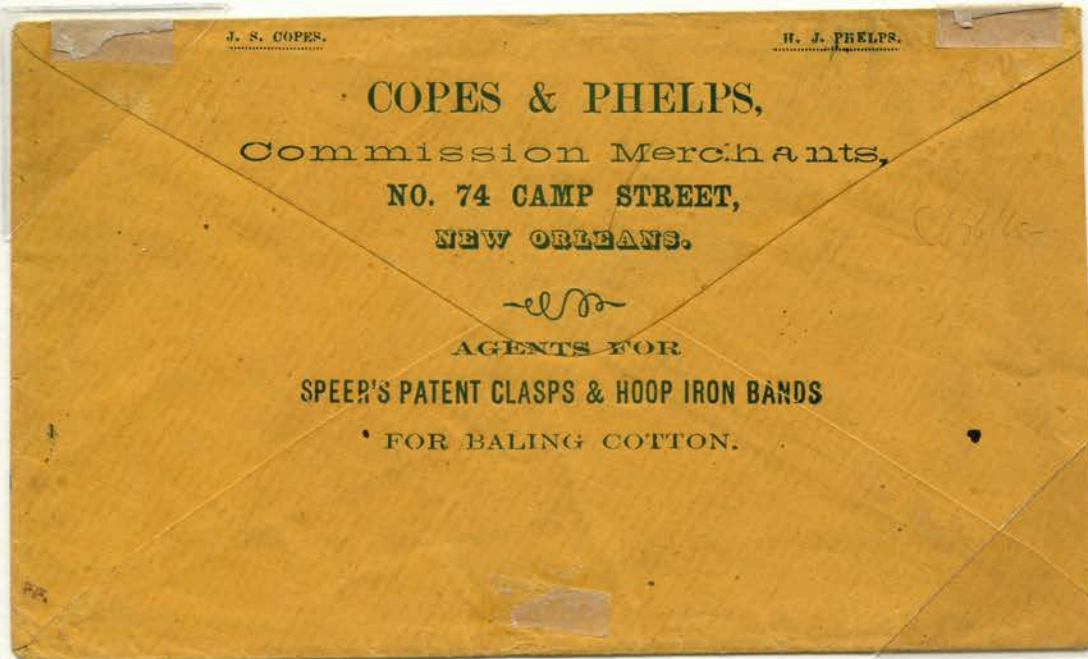
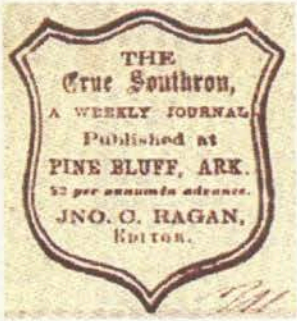


"Thos W Owens with Rush Williams & Co"
(Vicksburg, MS)
(26)(CSA)(61)(1)



One of 6 known Arkansas merchant AD covers.

Designs of the known AR AD cover: The True Southron, P. H. White & Co., C. P. King, Arkansas State Telegraph Co., Thos. W. Owens and Head & Hicks (not shown).



"Copes & Phelps"
(4)(62)(4)

Cover is postmarked APR 10, New Orleans would be occupied by the Union 18 days after posting.

"Farley, Jurey & Co."
(26)(CSA)(61)(2)

For some unknown reason, Confederate cameo covers from the State of Louisiana are quite scarce with just 5 examples known. Of the 5 known, 3 have reductions into the cameo and 2 have been reduced into the stamp.



Thomas Jay Eyr
Boston
Texas

DUNCAN, PAYNE & CO.,
18 UNION STREET,
NEW ORLEANS.

Duncan & Co
Ms - 19/64
25/65
Mail
W. P. Walker



John Duncan
Jackson
Miss

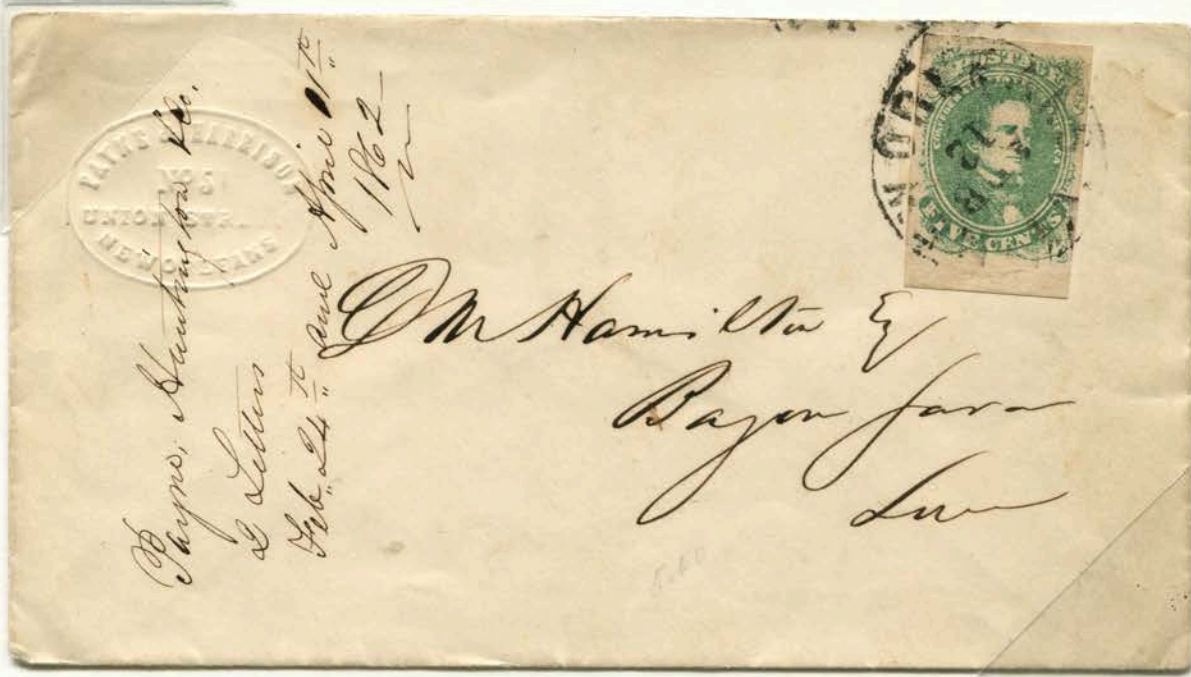
"Duncan, Payne & Co."
(26)(CSA)(61)(6)

The partners were: L. A. Duncan, W. Payne & Dr. W. P. Walker.



"Payne & Harrison"
(1)(62)(3)

The firm name changed to Payne, Huntington & Co. after Harrison dropped out in early 1861. Note the docketing of the new firm name. Partners were: Jacob U. Payne, (J. P. Harrison) and G. W. Huntington.



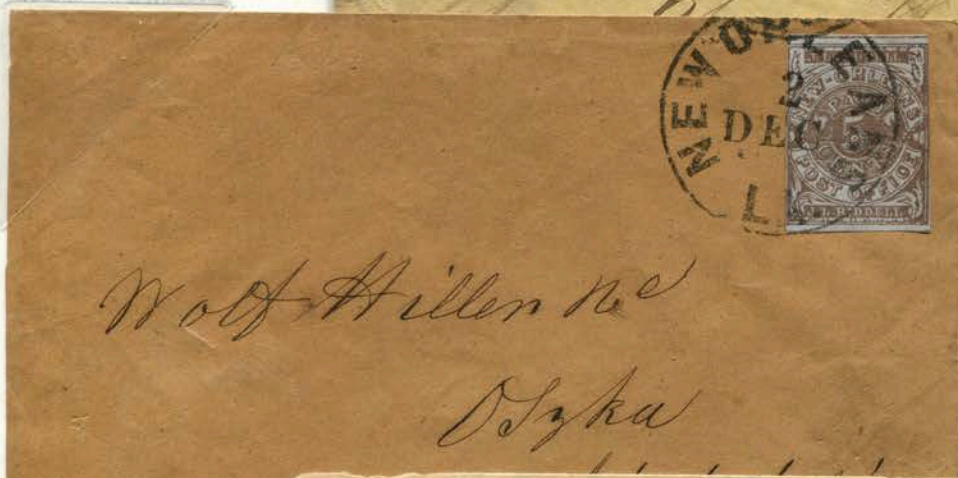
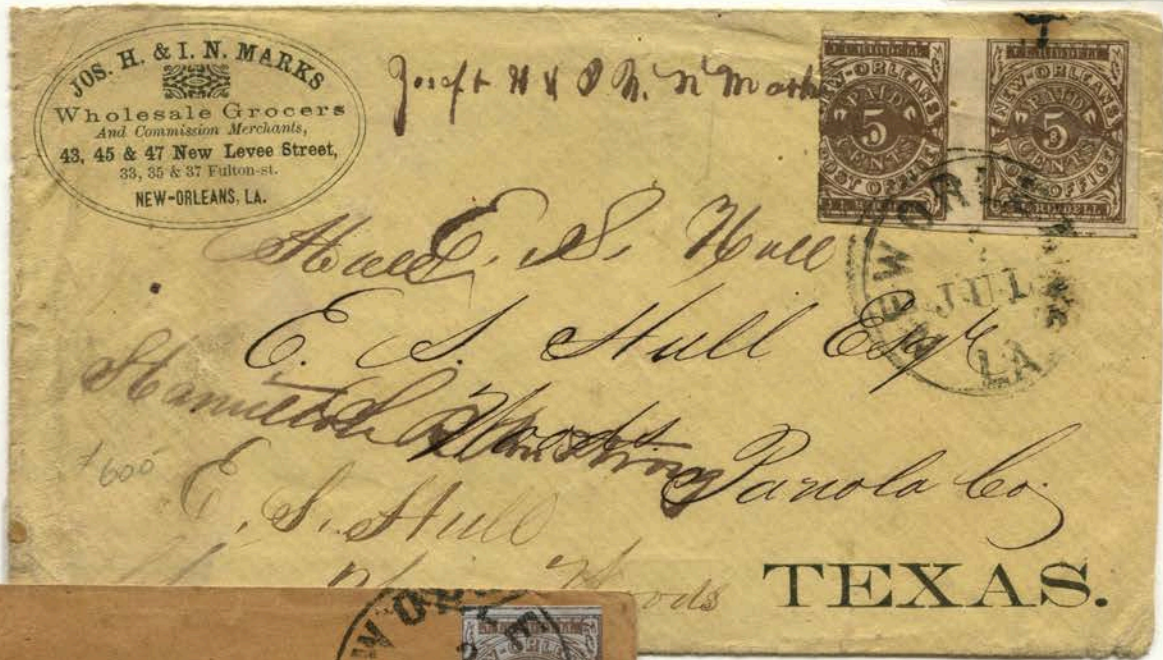
Payne, Huntington & Co.
Letters
Feb. 24th and Apr. 1st
1862

Dr Hamilton &
Bayou Jean
La

LA New Orleans

"Jos. H. & I. N. Marks"
(62x3)(61)(2)

The partners were Joseph Hart & Isaac Newton with brother-in-law Benjamin Emmanuel. Joseph, born 1818, a staunch secessionist enlisted in the CSA army in 1862, due to his age was assigned to New Orleans. He moved to Columbia, SC during the occupation, refusing to sign the oath of allegiance after the war, he lost all his possessions.



"J. B. Valentine & Co."
(62x4)(61)(1)

(embossing on back flap)

"E. J. Hart & Co."
(62x4)(61)(2)



E. J. HART & CO.,
GROCCERS AND COMMISSION MERCHANTS,

Nos. 77 & 79 TCHOUPITOULAS St., New-Orleans,

DEALERS IN

LIQUORS OF ALL KINDS,

Brandy, Gin, Whiskey, Rum, Wines, Cordials, Teas, Coffees, Sugar, Segars, Tobacco.

LA Shreveport
Mt. Lebanon

"Childers & Beard"
(PAID 10)(61)(2)

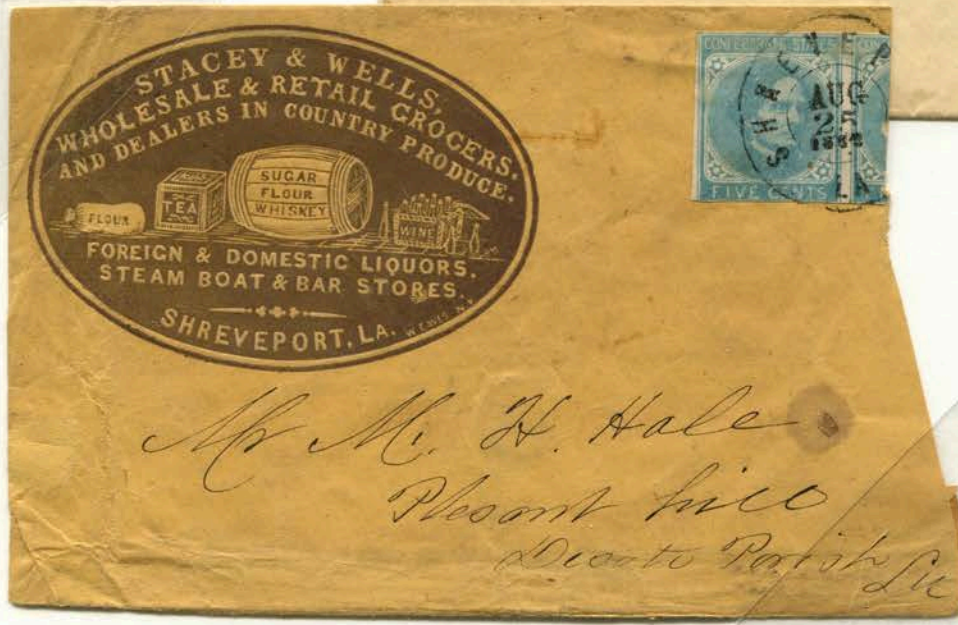


Billhead 1860



"Stacey & Wells"
(7)(62)(1)

One of 5 known cameos from the State of Louisiana. A beautifully illustrated large cameo.



"Mt. Lebanon University"
(PAID 10)(61)(1)



A men's school founded in 1852. The school was closed in 1906 as it was consolidated with Louisiana College.

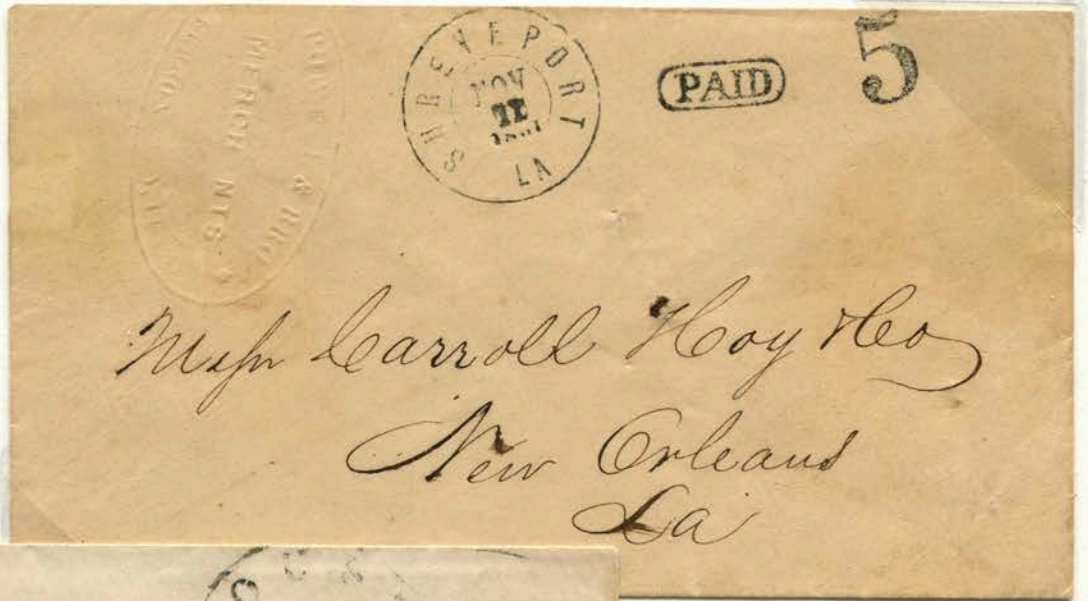


TX Jefferson
Galveston
Fairfield



"Powell & Bro."
(Shreveport, LA)
(PAID 5)(61)(3)

After Arkansas and Florida,
Texas has the fewest AD cover,
with 80 known.



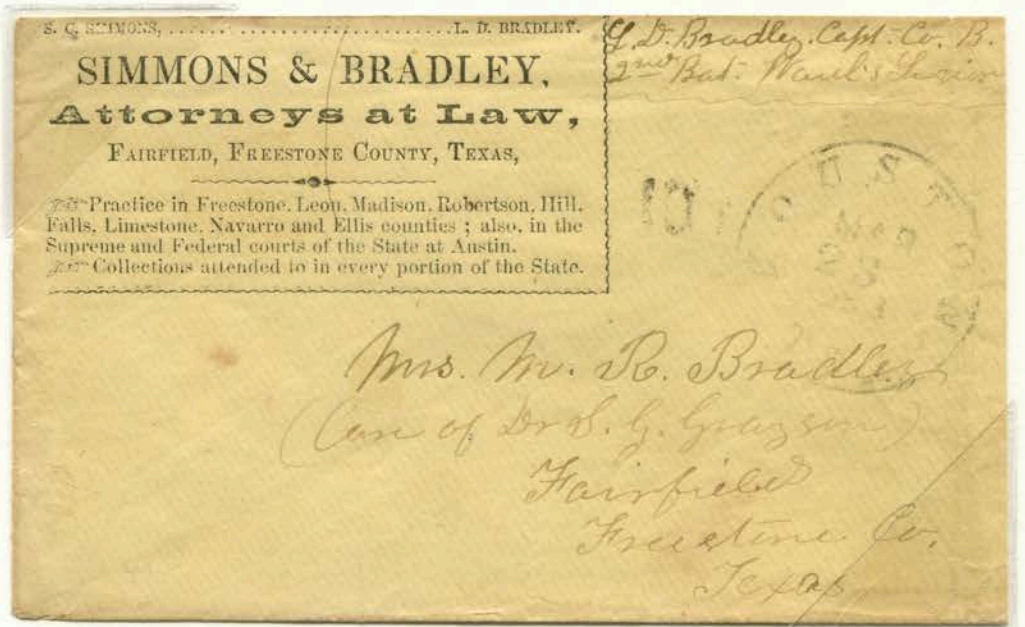
"Ballinger & Jack"
(Houston, TX)
(PAID)(62)(5)

William Pitt Ballinger (1825-1888) was
a nationally known Lawyer, who turned
down an appointment to the Texas
Supreme Court in 1874.

W. P. BALLINGER, THOMAS M. JACK,
BALLINGER & JACK,
ATTORNEYS AND COUNSELORS AT LAW,
Office, South side of Post-Office Street, Galveston,
Will attend to any business in the Federal Courts of Texas, the Supreme Court of Galveston, and
in the Courts of the several States of Mexico.

"Simmons & Bradley"
(Houston, TX)
(10 (Due))(63)(18)

Capt. L. D. Bradley (1831-1886) of
"Waul's Legion" used his own
envelopes to correspond with his wife
throughout the War. On May 22, 1863
Capt. Bradley was a leader of one of
most daring defensive actions in the
Siege of Vicksburg. He Volunteered,
along with 20 of his own men and 18
others, to repel a Federal penetration into
the Confederate fort defending the
Mississippi River.



S. C. SIMMONS, L. D. BRADLEY.
SIMMONS & BRADLEY,
Attorneys at Law,
FAIRFIELD, FREESTONE COUNTY, TEXAS,

Practice in Freestone, Leon, Madison, Robertson, Hill,
Falls, Limestone, Navarro and Ellis counties; also, in the
Supreme and Federal courts of the State at Austin.
Collections attended to in every portion of the State.

*Mrs. M. B. Bradley
(Care of Dr. G. G. G. G.)
Fairfield
Freestone Co.
Texas*